

**The  
Acadeans  
Presents**

# Neev-the foundation

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## The Global Indian

Until a few decades ago a global Indian was perceived as a Top university technical graduate who pursued his/ her post-graduation in an ivy college in America or Europe and continued there to build a lucrative career. They were the stepping stop for India to reach a global platform and make its first impression on the world. And an impression we made as an educated, skillful, ethical and determined group. But there was a lack of any tangible benefits accruing to the country of their origin.

But now as the business environment has improved, we yet again see a new breed of global Indian's emerging. The world is now watching with great interest the growing stature of the country, its dynamism and a sense of self-confidence which is redefining India.

These new leaders no longer intend to linger on in their home market but look for opportunities to export their goods and services. Bold business decisions are being taken as they seek new market and build substantive presence even in the most developed economies. A number of acquisitions abroad have

been helping build the bridgehead needed for India to become a shop floor to the world.

India's success story has now enticed even the original group of Global Indians and many of them are wending their way back to partake in this country's progress. At a time when we seem to be set to inherit the world, there is wisdom in taking a reality check. China continues to loom large as India's biggest competitor by a huge margin and it is obviously enjoying far greater success in attracting and translating FDI into unprecedented growth.

It is strengthening its infrastructure and is taking strategic economic and political steps to strengthen its influence as well as to remain on an upward trajectory. While India has done a few things right, we need to ask ourselves if this is sufficient to really become an economic superpower. There is still much to be done.

There is a need to ratchet up the pace of reforms, rebuild a creaky infrastructure and most importantly ensure that the benefits of this progress percolate down to all segments of the populace. After all, do we



**Ram Charan**

want to become just another superpower or do we want a society and a democracy that really works? Using some classic IT parlance, while the global Indian is, no doubt, an excellent 'front end', it is important to remember the 'backend'.

This onus now lies on the of the Millennial managers and entrepreneurs. The Launchpad has been set, its time for a take off!

### Ram Charan

- Heads a Consultancy firm based in Texas
- Annual Revenue \$1million
- Fortune Magazine- 'most influential consultant alive'
- Named 'Distinguished Fellow' in 2005-NAHR

# The Desi Leaders

## Satya Nadella

**Satya Nadella**, who graduated from our very own Manipal Institute of Technology in 1987, is the Chief Executive Officer of Microsoft. Before being named CEO in February 2014, Nadella held leadership roles in both enterprise and consumer businesses across the company. Joining Microsoft in 1992, he quickly became known as a leader who could span a breadth of technologies and businesses to transform some of Microsoft's biggest product offerings.

His words- "At our core, Microsoft is the productivity and Platform Company for the mobile-first and cloud-first world. We will reinvent productivity to empower every person and every organization on the planet to do more and achieve more." Satya is a proven leader with hard-core engineering skills, business vision and the ability to bring people together. His vision for how technology is being used and experienced around the world is exactly what Microsoft needs as



**Satya Nadella**

the company enters its next chapter of expanded product innovation and growth.

## Alok Kshirsagar

**Alok Kshirsagar**, is the Director (Senior Partner) McKinsey & Company, the global management consulting firm. He has shown a great commitment to the society by offering his expertise to help the public policy in India as he co-leads relationships with the Ministry of Finance, the Economic Advisory Council to the PM, the planning commission and the Reserve Bank of India. He is also a member of the Next Gen Leaders Board at



**Alok Kshirsagar**

the Indian School of Business and is on the board of Parliamentary Research Services (PRS), the Governing Council and the National Association for the Blind. Kshirsagar is passionate about using his expertise to support economic development and foreign policy in India and other emerging markets and serves on the Board of Parliamentary Research Services, which builds the capabilities of legislators across India in a fact-based, non-partisan way, and the National Association for the Blind in Bangalore

## Vandana Goyal



**Vandana Goyal**

**Vandana Goyal** is the CEO of Akanksha Foundation, a non-profit organization with a vision to provide every student in the country with the education, skills and character required for them to lead empowered lives. She had spent a year in London School of Economics as part of her undergraduate

studies. Initially, she worked in a team to create a blueprint for Teach for India and then moved on to lead the Beyond School department

## Faculty Talk

A veteran of Sims Prof. S.X D'souza has been associated with it since its inception. He graduated from TISS and has seen SIMS grow through his years of close association with it. His teaching style reflects his belief that personal learning is more important than academic learning. He ensures that students learn lessons for life and not just another theory.

He is backed with heavy industry work experience of 25 years in various sectors such as Industrial relation, Human resource and Training and Development.

### Motivation to continue teaching

You, the youth who are eager to learn and who challenge me to relate to the present scenario. The

value system, the stress level, the ideologies of the workforce is changing on a fast pace and understanding these changes is vital to relate to the students who needs to be trained to enter this work environment.

### Few words about SIMS environment

Sims curriculum keeps the students on their toes at all time. Amongst all this activity it is well advised to take a second to breathe and relax. There should be an interactive fun session once a month for the student mangers devoid of any competitive underlining.

### Advice to students:

Believe in yourself, seek help when required, network, develop healthy

personal relationship.

### Your perception of a 'Global Indian'

Open minded in terms of ideas customs, cultures of different countries yet deeply rooted to his own culture and history. Needs to have good linguistic skills and be open to learning and change.



Prof. D'souza

## The Great Shift

"Batch 2014-16, your orientation is over", words spoken by Samrat Kaushik, whose importance will only grow as time passes, for the students of SIMS batch 2014-16. The academic cell thanks Samrat Kaushik and Smita Mishra as they bow out of their roles of Student Council President and Vice President, respectively and welcome the new President of the Students council Salil Goyal and the Vice-president Naina Chaudhary.

**SALIL GOYAL** whom we already know of as one of the senior coordinators of Event cell is pursuing his majors in Finance and minors in Operations. In his own words on the journey in SIMS so far – "Life in SIMS has been a real roller coaster ride zigzagging across a gamut of new and diverse experiences. From



Orientation to 15 courses a semester, from junior council to case study competitions, from guest lectures to swimming, pool and late night events, it feels as if I have lived life in all the possible forms, all in just 14 months." His advice for the junior batch is "This College has a lot to offer. My personal experience would say that you literally are on a platform of various experiences and opportunities. So live life king size here, enjoy and hope you guys can carve a niche for yourselves at SIMS."

**NAINA CHAUDHARY** one of the senior coordinators of alumni cell, is pursuing her majors in Marketing and minors in Finance. She loves to paint and sketch and has been

doing so ever since she learnt to hold a pencil. A new addition to her hobbies is brewing red wines. On her experience in SIMS "From getting oriented to orienting our juniors I have had a very rich experience in SIMS. Alumni Cell has given me the best learning and memories that I will always cherish for a lifetime. It's more than a college for me; it's a way of life." Her advice for the junior batch "Time is your biggest investment here. Always assess the role of your participation in any activity, be it in class or outside. That is the best trick to maximize your learning."

We congratulate them both and hope they would carry this baton with zeal and dedication.



Naina Chaudhary

## The CR Talk



**VIVEK SHARMA 2013  
-2015**

Div A

**Mark-Fin**

We caught up with Vivek and quizzed him on a few things that has been eluding the Junior batch. Here are the excerpts

Q The current industry expectations and skill set requirement for an MBA graduate in special reference to your internship  
Most marketing students aspire to intern or land jobs in branding or core marketing functions and shy away from sales, while in reality sales is the starting point for most marketing profiles. Thus a positive attitude towards sales needs to be inculcated in student managers so that they are mentally prepared for the same.

Q How far has Finance as a minor helped you in the industry you chose?  
I interned at TTK PRESTIGE where pricing of products is a critical decision to make. Finance as a minor helped me understand their pricing negotiations with distributors & dealers & the direct effect that any slight change in the profit margin would have on the company performance in the market.

Q Scope for Mark-Fin and your advice for its aspirants in Batch 2014-16.  
Mark-Fin as a combination helps you understand the strategic decision that is taken by top management, in a better way.

Q Your idea of the 'Global Indian'?  
Global Indian is the one who is open to international trends, understands global markets, but still are very *desi* at heart. Any person who could bring global standards with local flavours to lives of others shall be called as truly 'Global Indian'.

## The CompBox

### Barcode (September 20-21)

Organizer: Symbiosis Institute of Management Studies, Pune  
(Business | Others | Finance | Human Resource | Marketing | Operations | Case Study)

### Reflexionar - Call for Articles (September 14)

Organizer: Department of Management Studies, Bits Pilani  
(Arts & Design | Business | Entrepreneurship | Article Writing | Finance | Human Resource)

### Warrior, SIP (August 28)

Organizer: Symbiosis Institute of Management Studies, Pune  
(Business | Marketing | Panel Discussion | Paper Presentation | Presentation)

### Snap-edition, NMIMS (August 28)

Organizer: Narsee Monjee Institute of Management Studies, Hyderabad  
(Arts & Design | Business | Engineering | Entrepreneurship | Photography)



### Whodunnit, NMIMS (August 22)

Organizer: Narsee Monjee Institute of Management Studies, Mumbai  
(Others | Others)

### Perfect Pitch, NMIMS (August 21)

Organizer: Narsee Monjee Institute of Management Studies, Mumbai  
(Business | Entrepreneurship | Business Plan)

### Ad-o-holic 9.0, IMT (August 31)

Organizer: Institute of Management Technology, Ghaziabad  
(Business | Marketing | Business Plan | Case Study | Social Media & Digital)

### India's Best Brains 2014 (August 31)

Organizer: India Teaching India  
(Quizzes | Computer Science | Information Technology | Case Study | Online Gaming | Programming)