

PROJECT TITLE: 2013-14

FINANCE

- Use of derivatives in financial markets
- Understanding of Finance Processes of the Organisation as Project Trainee
- Comparative Financial Analysis of competitors. Managing the infrastructure costs.
- Identifying the SAT and MAT account Conditions and evaluating the abidance of those conditions by the Account Owners.
- Process Improvement at ISSC (International Shared Services Center)
- Analysis of - Stock SIPs, mutual fund SIPs, spot market NSEL(Arbitrage), currency derivatives
- ROI analysis on consumer and Trade Marketing Spends

HUMAN RESOURCES

- Manpower Mapping and Recruitment
- Performance Appraisal and tracking the new promotion concept
- Statutory Compliance Pertaining to various Labour Laws
- Deploying the new development strategy - Audit and Enterprise Risk Services (AERS)
- Understanding the reasons for the gap in the recruitment cycle
- Sipoc model for HR processes along with process notes.
- Absenteeism Analysis
- Talent acquisition business plan 2013
- Benchmarking of various rewards and recognition practices across industries for scientists
- Designing the training framework for the officer grade in alignment with the 6D methodology.
- Robust Succession Planning C2 and above and align IDP with Succession Plan & Career Aspirations.

MARKETING

- Understand Eye Care Professional's vision correction recommendation pattern and its impact on customer buying decision
- New possibilities of customer delight over a cup of coffee
- Activation of Eat & Dine Outlets in Mall Food Courts in Delhi NCR
- How personal care brands engage with younger audiences (18-23 years) via digital media
- Sales Promotion strategy and distribution management
- Report on Convenience Stores in an Indian Context, sub project :Amoeba Mapping
- Recommend The Right MT Assortment For Huggies In The Top Six Metros
- Corporate Sales Through Market Activation
- Sales Automation Management for New Ages (SAMNA) - Benchmarking with other sales automated organization
- Studying International Markets & Products for a robust product strategy of SCVs for domestic market

OPERATIONS

- Quality Assurance Policies and Regulations in Power Trading and Exchanges.
- Design of Logistics framework for online retailing website.
- ULIP Surrender Payout Process Knowledge Management System Development
- Stores Operations and warehouse management
- To conduct a survey on internal customer satisfaction

