

PROJECT TITLE: 2014-15

FINANCE

- To improve the penetration of investment products in Axis bank
- Investment Banking (M&A)- Cipla & Dr Reddy
- Book Closure - Improving the turnaround time for books.
- Feasibility study of setting up a new bank branch
- Government Advisory – PI
- Vendor Data Mapping and Analysis with Business Entities
- Review of valuation methodologies/regulatory and quasi regulatory guidance and challenges faced
- Development of letter of credit policy Understanding asset management's product penetration through sales and distribution, analyzing the performance of various mutual funds schemes provided.
- Channel Financing
- Comparative study of the asset management business of JPMC with similar business in top 5 global banks.
- A study on Indirect Taxes
- Interest rate sensitivity on Investments

HUMAN RESOURCES

- Performance management system & 360 degree appraisal
- Talent Acquisition and Employer Branding
- Enhancing reporting process tools and structure
- Developing learning plan for HR function and Manager efficiency
- Benchmarking of policies related to frontline sales force
- Study the current paper less hiring process, identify enablers and bottleneck for process efficiency.
- Service Delivery Framework - HR Analytics
- Documentation of Associate Assessments: process from start to completion of programme, datelines, formats, weighting and structure
- Benchmarking Employee satisfaction in the industry, strategize employer branding exercise in Madhya Pradesh and suggest measures to improve retention of Campus Engineers & MBAs from 93% to 99%
- Designing a Technical Competency Development Model Deliver accelerated growth for GSK in Modern Trade, Pharmacy channel by re-vamping the Chem1st program

MARKETING

- Business Development in Channel Distribution & Corporate Client Enhancement
- Study on Retail Business Opportunity in Corporate in Industrial belt space – analysis of expectations and delivery
- Solar Energy in India & Challenges in financing of Solar Projects
- Assess the market for advanced wound care products in Pune
- Deliver accelerated growth for GSK in Modern Trade, Pharmacy channel by re-vamping the Chem1st program.

- Research report on Mobility in Services and Industry sector
- Market research for Say Hi to SiHY
- To understand the potential of biscuit category in low market share area
- Role of mobile in FMCG market Study on the viable business modes of 2nd hand two Wheeler in India

OPERATIONS

- Operational resource management in vendor development program
- Role of MIS in streamlining SCM operations
- Vendor Development programme in supply chain & logistics company
- Stores and material management in the ERP.
- A study on the purchasing systems present in the organization
- Benchmarking Supply Chain Practices-SNC
- Inventory Optimization