

Symbiosis International (Deemed University)

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. In 1971, Prof. Dr. S.B. Mujumdar established Symbiosis as a 'home away from home' for African Asian students on the principles of Vedic thought of "World as One Family". Symbiosis International (Deemed University) is nestled on a beautiful 300-acre campus, the Symbiosis Knowledge Village, on the outskirts of the city of Pune in Maharashtra, India. The University's name fittingly captures the quintessence of the relationship with international students; a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education, and is resplendent of the activities and students of several countries. It was given "Deemed to be University" status by the Ministry of Human Resource Development in 2002.

Symbiosis Institute of Management Studies (SIMS)

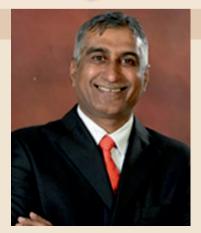
Set up in 1993, SIMS is a premier management Institute ranked amongst the top B-Schools in India. SIMS is a constituent of the prestigious Symbiosis International (Deemed University) and is the only MBA institute of its kind in India and a shining example of PPP (Public Private Partnership) between Symbiosis and Government of India - Ministry of Defence since 2002. Its flagship MBA course is primarily for Defence Personnel and their Dependents with some seats for civilian candidates. This ideal mix of Defence dependents and civilians brings out the best in both and ensures holistic development. SIMS is an ISO 9001:2015 quality certified management institute. It is an accredited "Centre for Corporate Governance" of the 'National Foundation of Corporate Governance' (established by the Ministry of Corporate Affairs and CII) and one of the few recognized as a Centre for Entrepreneurship by Department of Science and Technology.

SIMS Ranking by CSR-GHRDC Survey 2019 & 2020









Dr. (Brig) Rajiv Divekar (Retd.)

Director,
Symbiosis Institute of Management Studies

Director's Invitation

Progressive learning is the approach we follow at SIMS that focuses on the students' ability to identify and tackle business issues rather than simply learn the facts and techniques. Our aim is to provide quality management education to students. Our students are motivated, high achievers and true team players; and I give them remarkable freedom of action to nurture and equip them to lead complex organizations in a cross-continental environment. We invariably attract a host of blue chip recruiters year after year to tap this rich pool of talent. SIMS welcomes you to our campus for selecting future managers and leaders who will do your company proud.

There is no greater glory than the journey on which we strive to "Make A Difference"



Ms. Renuu Kulkarni Head Placements and Corporate Relations SIMS

For recruitments at SIMS, a Placement Season is organized in the months of November - December. A Pre-Placement Talk (PPT) is organized on the same day the recruitments are triggered off.

The Pre-Placement Talk provides an opportunity for the recruiting companies and the students to interact. A presentation is made by the company about itself and the job profiles available. After the PPT, resumes of interested students are given to the company. This is followed by a Group Discussion and Interview Process as decided by the company. Administrative requirements for conducting the recruitment process are coordinated by the Placement Cell such as detailed resumes of students, availability of slots etc.

Summer Internships: The recruitment drive at SIMS for summer projects is a rolling process. The summer internship takes place for a period of eight to ten weeks starting from April to June. Students are short-listed by various companies as per their requirements based on their selection procedure.

SIMS Making a Difference

USP of SIMSites

- Defence Background Street smart, well travelled, well acquainted, confident, flexible
- · Excellent Communication and Presentations Skills
- Prior work experience in top companies Infosys, TCS, Wipro, Cognizant, ,
 HUL, Amazon, Byjus, Tech Mahindra
- Diverse work experience in places such as Fashion Designing, Data Analytics
- · Professional Certifications and Online Courses
- · Live Projects in Renowned Companies

Value Added Courses & Workshops

- · Tableau, Power BI, SPSS, R, Python
- · Six Sigma with KPMG
- · Advanced Excel
- · Bloomberg Hands-on
- · Design Thinking
- · Capstone Business Simulation
- · Stock Market Simulation

Scholastic

- · UGC NET/SET/JRF
- · CFA Level 1 (Scholarship)
- · NCFM Modules Certifications

Research

- · Research Paper Publications in reputed Scopus Indexed Journals
- · Hands-on experience in various tools used in Research (SPSS, R etc.)
- · Participation and Paper Presentation in Annual Research Conference

New Courses Added to the Curriculum

- · Emerging Technologies and Applications
- · Social Media Marketing
- · Business Analytics for Marketing
- · Marketing for Financial Services
- Sport Entertainment Marketing
- · Supply Chain Modeling and Design
- · Assessment Centre and HRD Instruments
- · Personal Effectiveness and Growth

Achievements

Certifications: 2020-22

Analytics	IT	Data Science
Microsoft Power BI	Al for Everyone Master the Basics	Introduction to Data Science
Data Visualization using Tableau	Building AI Powered Chatbots without Programming by IBM	Data Science: Inference and Modelling
Introduction to Python	☐ Introduction to Cloud Computing	Data Science: R Basics
Python Data Structures	Cyber Security Phishing	Python Basics for Data Science
Using Python to Access Web Data	AWS Fundamentals: Going Cloud	Big Data Strategies to Transform Your Business
Mining Data to Extract and Visualize Insights in Python	AWS Cloud Technical Essentials	The Data Scientist's Toolbox
Data Visualization with Plotly Express	Getting Started with AWS Machine Learning	MySQL
SAS Visual Analytics	Basic Elements of Design: Design Principles and Software Overview	
	Graphic Elements of Design- Colour Theory and Image Formats	
	manuage remain	
Google	Digital Marketing	Other Certifications
Google	Digital Marketing	Other Certifications
Google Google Analytics	Digital Marketing Marketing in Digital World	Other Certifications Hootsuite Platform Certification
	Marketing in Digital World Hootsuite Social Marketing	Hootsuite Platform Certification Introduction to Search Engine
Google Analytics	Marketing in Digital World Hootsuite Social Marketing Certification Facebook Social Media	Hootsuite Platform Certification
Google Analytics Google Ads Display	Marketing in Digital World Hootsuite Social Marketing Certification Facebook Social Media Marketing Create a Business Marketing	Hootsuite Platform Certification Introduction to Search Engine Optimization
Google Analytics Google Ads Display Google Ads Search	Marketing in Digital World Hootsuite Social Marketing Certification Facebook Social Media Marketing Create a Business Marketing Brand Kit Using Canva Mailchimp to Build an E-mail	Hootsuite Platform Certification Introduction to Search Engine Optimization SEMRush Site Audit Increase SEO Traffic with
Google Analytics Google Ads Display Google Ads Search Google Ads Measurement Google Data Studio A-Z for Data	Marketing in Digital World Hootsuite Social Marketing Certification Facebook Social Media Marketing Create a Business Marketing Brand Kit Using Canva Mailchimp to Build an E-mail Marketing Campaign Brand Marketing and SEO Tools	 ☐ Hootsuite Platform Certification ☐ Introduction to Search Engine ☐ Optimization ☐ SEMRush Site Audit ☐ Increase SEO Traffic with ☐ WordPress
Google Analytics Google Ads Display Google Ads Search Google Ads Measurement Google Data Studio A-Z for Data Visualization and Dashboards Custom Reports in Google	Marketing in Digital World Hootsuite Social Marketing Certification Facebook Social Media Marketing Create a Business Marketing Brand Kit Using Canva Mailchimp to Build an E-mail Marketing Campaign	Hootsuite Platform Certification Introduction to Search Engine Optimization SEMRush Site Audit Increase SEO Traffic with WordPress Get Discovered-YouTube
Google Analytics Google Ads Display Google Ads Search Google Ads Measurement Google Data Studio A-Z for Data Visualization and Dashboards Custom Reports in Google Analytics	Marketing in Digital World Hootsuite Social Marketing Certification Facebook Social Media Marketing Create a Business Marketing Brand Kit Using Canva Mailchimp to Build an E-mail Marketing Campaign Brand Marketing and SEO Tools using Wix	Hootsuite Platform Certification Introduction to Search Engine Optimization SEMRush Site Audit Increase SEO Traffic with WordPress Get Discovered-YouTube Lean Six Sigma Black Belt- RTIAC
Google Analytics Google Ads Display Google Ads Search Google Ads Measurement Google Data Studio A-Z for Data Visualization and Dashboards Custom Reports in Google Analytics	Marketing in Digital World Hootsuite Social Marketing Certification Facebook Social Media Marketing Create a Business Marketing Brand Kit Using Canva Mailchimp to Build an E-mail Marketing Campaign Brand Marketing and SEO Tools using Wix Marketing Analytics Marketing and Advertising on	Hootsuite Platform Certification Introduction to Search Engine Optimization SEMRush Site Audit Increase SEO Traffic with WordPress Get Discovered-YouTube Lean Six Sigma Black Belt- RTIAC HR Agile

- Well-planned and modernized infrastructure with a truly global vision that manifests itself through partnerships developed with B-Schools and MNCs.
- Automated web accessible library with over 15,000 contemporary books, foreign journals, magazines and online E books.









Infrastructure

- SCHC center which includes Gymnasium, a swimming pool, aerobics and yoga facilities.
- A technology savvy campus with full Wi-Fi coverage.

- Computer Labs, Seminar halls & 16 well equipped lecture rooms to promote effective learning through better Interaction.
- Fully furnished two Boys and two Girls Hostels with modern amenities.



- Elegantly designed and spacious air conditioned Auditorium with a capacity of 300 with excellent acoustics and modern audio-visual facilities.
- Provides residential facilities for faculty to further augment the academic environment.

Global Leaders' Corporate Summit 2020



On 17th October 2020, the Placement Cell of Symbiosis Institute of Management Studies (SIMS) hosted its 9th flagship event, Global Leaders' Corporate Summit virtually. This event saw eminent industry honchos from various corporate houses, come together to reach out to the young minds of the students and impart knowledge gained by them through years of expertise in their respective field.

The panellists graced the occasion as a part of panels of five prominent sectors viz. IT/ITES, Manufacturing, Consulting, BFSI, Media for an insightful panel discussion on the following topics for each sector respectively:

- 1. HR/Consulting Panel: People Management amidst Covid-19
- 2. BFSI Panel: How to overcome the effects of Covid-19 on the long-term strategies for Financial Institutions?
- 3. Media and Branding Panel: Has Covid-19 tipped the balance in the war with Cinema and OTT Movies?
- 4. IT/ITES Panel: Has Covid-19 demonstrated the fact that WFH is more efficient or working in an office space?
- 5. Manufacturing Panel: Has Covid-19 and the Chinese geopolitics opened up new opportunities for manufacturing in India?

The topics were student centric and the students were able to garner maximum knowledge out of the extremely engaging discussion followed by an open Q&A round.

CONSULTING PANEL

Name	Designation	Company
Subir Verma	Head HR	Tata Power DDL
Tojo Hose	CHRO	Muthoot Fincorp
Rajat Mathur	Managing Director	Morgan Stanley
Jagmohan Singh Rishi	Global Head L&D	Wockhardt
Raamann Ahuja	Senior VP-HR	CK Birla Group
Yash Mahadik	President - Global HR Head	Lupin Global
Pallavi Kar (Moderator)	Manager-L&D	Reliance Retail

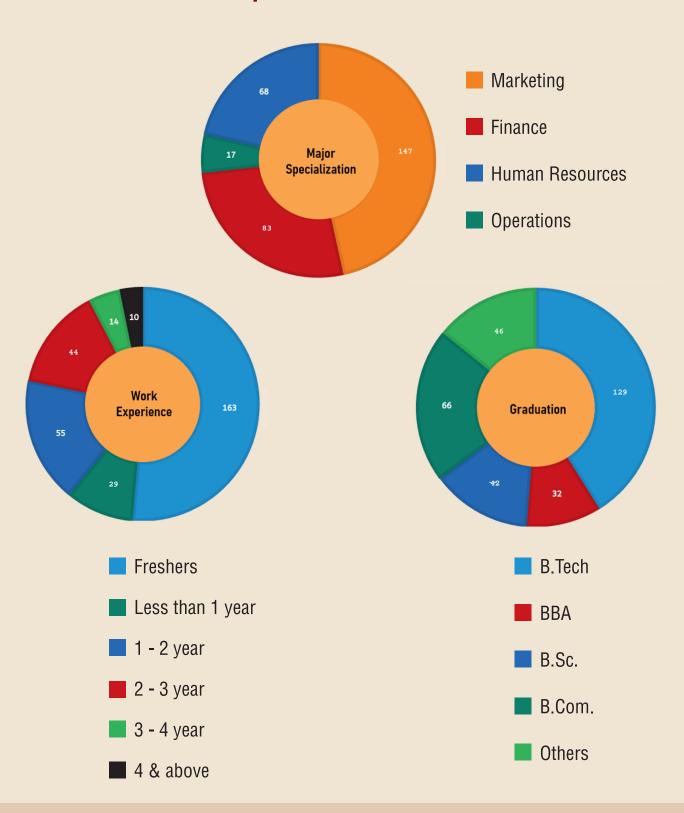
Global Leaders' Corporate Summit 2020



SIMS organized a renowned full day mega corporate event which is the center piece of all events hosted on campus. The Global Leaders were thoroughly impressed by the meticulous planning and complimented Ms. Renuu Kulkarni, Head Placements & Corporate Relations and her team for the flawless execution of the event. They were happy to engage on a platform which is one of a kind, aimed at bridging the gap between the students and the corporates. It was conducted seamlessly and presented anopportunity for the students as well as corporates to put forth their perspective about the current trends pertaining to the discussion.

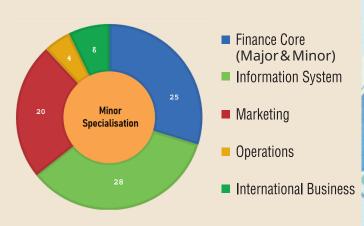
	Name	Designation	Company
MEDIA	Indushekhar Noor Warsia Siddhartha Roy Divya Dixit Vivek Jain Sandeep Mehrotra Nidhi Sharma Rohit Khilnani (Moderator)	BD Head Group Editor CEO Senior VP COO Executive VP Sony Project Leader Entertainment Editor	BBC BW Business World Hungama Alt Balaji MX Player Entertainment IKEA NDTV
IT-ITES	Shreekanth Moorthy Balkrishna Dubey Surendra Panpaliya Anuj Gupta Chakra Mantena Sharan Sankaranarayanan Dr. Sajeev Nair Abhimanyu Khanna (Moderator)	CIO MD Founder and CEO CEO CTO-MD Head Manager CEO and Founder Head-Channel Sales	Tata Technologies Nagarro GKTCS Innovations Hitachi Systems Morgan Stanley Capco ASSET BlackBerry
FINANCE	Meghdoot Karnik Vikrant Gandhi Chandra Madhav Rajesh Jilka Neeraj Goel Swati Khandelwal (Moderator)	COO CFO CFO Director CFO Executive Editor	BFSI SSC ICICI InsurePays Credit Suisse Jaguar Group ZEE Media
MANUFACTURING	Hilal Khan Sunil Khanna Ettore Cuchetti Himanshu Malloo Anil Bhatia VV Risbud Rajan Kochhar Rajen Ganpuley (Moderator)	Operating head Non-Exec. Chairman MD SC Director MD VP Major General (Retd.), Indian Army Sensei	Honda Vertiv Energy Smart Ray Johnson and Johnson Emerson L & T Kaizen Institute

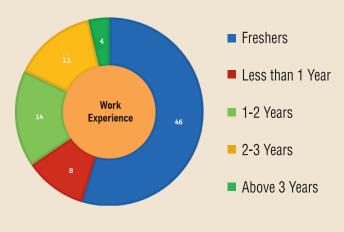
Snapshot 2020-22

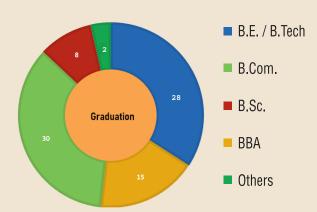


Finance

Snapshot 2020-22









Infinite - The Finance Club

At the Finance club of SIMS aims to give meaning to those dreaded, alien scriptures called numbers. A volley of lecture series, workshops and competitions are held, all with a purpose of equipping SIMSites to see and understand the logic behind finance and mastering it. Club infinite is not just a platform for display of financial prowess, but also an endeavor to bring logic to the fore for the understanding of even those who are less finance-oriented.

The measure of every idea, every success, every failure and the very future of a firm is Finance. Thus, at infinite, we bring meaning to digits - so much so that they will speak more to you than words. The result is a batch of all-round achievers who know what they have to see when they lay eyes on a balance sheet.

Curriculum

Semester I

Advanced Excel

Basics of Financial Management

Business Communication

Business Environment

Business Statistics

Contemporary Practices in Business

Essentials of Marketing Management

Financial Accounting

Human Resource Management

Introduction to Operations Management

Legal Aspects of Business

Managerial Economics

Operations Research

Organizational Behavior

Research Methodology

Semester II

Advance Statistics

Corporate Accounting

Financial Management

Direct Taxation

Financial Services (M)

Financial Statement Analysis (M)

Information Technology and Intellectual Property

Rights

International Finance

Knowledge Management

Macroeconomics

Management Accounting

Management Information Systems

International Trade and FOREX

Retail Banking (M)

Semester III

Advanced Corporate Finance

Business Intelligence

Creativity and Innovation

Derivative Markets

Financial Engineering and Analytics

Financial Modeling

Financial Risk Management (M)

Insurance Management

Indirect Taxation

Integrated Disaster Management

Investment Banking (M)

Project Feasibility and Financing

Security Analysis and Portfolio Management (M)

Strategic Management

Summer Internship

Wealth Management

Semester IV

Advanced Strategic Management

Business Intelligence - II

Corporate Governance and Ethics

Dissertation

Entrepreneurship

Environment Management System

International Development and International

Business

Project (Corporate Social Responsibility)

Summer Internship

73 Strings

Private Equity and Debt Research

BETA INSIGHTS BUSINESS ADVISORY

Financial Analyst Program

BLUEGRID FINANCIAL SERVICES LLP

Understanding & Distribution of

Financial Products

Credenc

Onboarding new partners working with credit and operation team to process these loans.

Credit Suisse

Migration of accounting tools and validation of data

Crisillimited

SME Retail Analysis

Hedge equities

Mutual fund and fundamental analysis

Infosys

FSDCG

Starnet Ltd

Portfolio Management

Tradeify India Pvt. Ltd.

Financial Analysis

Umoja Connect Ltd.

The project cover aspects of financial modelling, strategic decisions, business development, and entrepreneurship. It basically involves building financial and VC models for the firm along with continuous interaction with the Ventures.

VANS INVESTMENTS

EQUITY RESEARCH OF TITAN

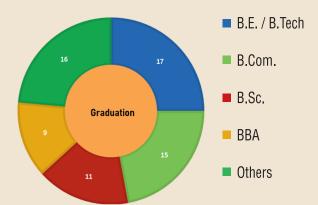
COMPANY Ltd. and KOKUYO CAMLIN

HR

Snapshot 2020-22









People Tree - The HR Club

Our People Tree aims at giving the necessary corporate exposure to the students by providing a platform to the student managers to think out of the box and bring out the best in them. In this light student managers have organized events like case study competitions, debates, documentary screenings, management games, Workshops and so on.



Curriculum

Semester I

Advanced Excel

Basics of Financial Management

Business Communication

Business Environment

Business Statistics

Contemporary Practices in Business

Essentials of Marketing Management

Financial Accounting

Human Resource Management

Introduction to Operations Management

Legal Aspects of Business

Managerial Economics

Operations Research

Organizational Behavior

Research Methodology

Semester II

Advance Statistics

Compensation & Reward Management

HR Metric/Analytics

HRD Audit and Scorecard

HRD Instruments

Industrial Relations

Information Technology and Intellectual Property

Rights

Knowledge Management

Learning & Development

Macroeconomics

Management Accounting

Management Information Systems

Performance Management Systems

Talent Acquisition

Talent Management

Semester III

Coaching Mentoring and Counseling

Integrated Disaster Management

International Human Resource Management

Labour Laws - II

Leadership

Managing Employee Relations

Managing in Economic Volatility

Organizational Development and Change

Management

Organizational Psychology

Strategic Human Resource Management

Strategic Management

Summer Project

Transactional Decision Making

Semester IV

Business Ethics and Corporate Governance

Cases in HR

Corporate Social Responsibility

Dissertation

Energy and Environment Management

Entrepreneurship

Integrated Learning

Mergers and Acquisitions

Strategic Decision Making

Summer Internship

6th C Pvt Ltd

Business analysis and HR Policies

Greedy Game

End to end Technical Recruitment at Startups

Capgemini

Report on virtual employee engagement initiatives

Career Domain

Recruitment and On

Digit General Insurance

Market Mapping & Lateral Hiring

DXC Technology

Build an employee engagement calendar for FY 2020 and suggest Inclusion & Diversity interventions for DXC India

Emerson

HR Analytics

SBI LIFE

Virtual/Online Onboarding Process for SBI Life

TATA AIG

Developing a model to leverage gig workforce at Tata AIG

Tata Consultancy Services

Al tools in HR. Research on other IT companies' use of Al in HR functions and understand the advancements in related technology and processes.

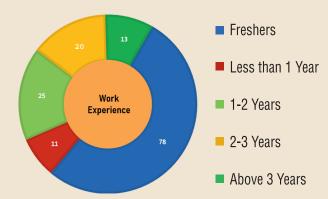
The Bennet Coleman & Co. Ltd

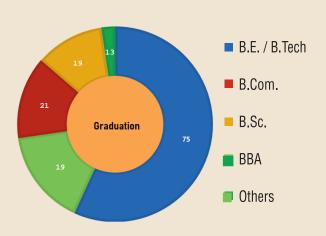
Increase in employee participation in Bennett Touch

Marketing

Snapshot 2020-22











SMARK - The Marketing Club

SIMS constantly endeavors to educate and engage students in the field of marketing, to become Smart Marketers in the present dynamic business world. It conducts intra-college competitions which gives a platform to test and put in use the marketing skills of the students. It is also responsible for educating MBA students about the current scenario in the world of Marketing via guest lectures, seminars, and through its monthly newsletter - "Smarkoshare".

Moreover it also organizes management games, quizzes and case study competitions for the students which enables in team building and gives them a fun-filled learning experience.

Curriculum

Semester I

Advanced Excel

Basics of Financial Management

Business Communication

Business Environment

Business Statistics

Contemporary Practices in Business

Essentials of Marketing Management

Financial Accounting

Human Resource Management

Introduction to Operations Management

Legal Aspects of Business

Managerial Economics

Operations Research

Organizational Behavior

Research Methodology

Semester II

Advance Statistics

Consumer Behavior (M)

Information Technology and Intellectual Property

Rights

Knowledge Management

Macroeconomics

Management Information Systems

Management Accounting

Product Management (M)

Services Marketing (M)

Sales and Distribution Management

Brand Management (M)

Marketing Strategy and Implementation

Semester III

Strategic Management

Summer Internship

Business Intelligence

Creativity and Innovation

Integrated Disaster Management

Business To Business Marketing

International Marketing (M)

Customer Relationship Management

Integrated Marketing Communication (M)

Retail Management

Rural Marketing

Digital Marketing

Marketing Strategy

Product Innovation

Semester IV

Business Ethics and Corporate Governance

Cases in Marketing

Corporate Social Responsibility

Dissertation

Energy and Environment Management

Entrepreneurship

Integrated Learning

Mergers and Acquisitions Strategic Decision Making **Summer Internship**

Aditya Birla Capital Limited

Customer Journey Experience Across Policy Lifecycle for ABSLI

Anviti Insurance Brokers Pvt Ltd.

Market Research & Insights into Claims and other Areas.

Credenc

Onboarding Institutions for partnership. (B2B SALES)

EarlySalary

Business Development and Marketing

EnvoPAP

Implementing sales generating strategies and Business Developement

IMCD India

Market Mapping and Competitor benchmarking

Infosys Ltd

ESAP

Insplore Consultants

Consumer Perspective Towards Various Investment Sectors

Institute of Real Estate and Finance

International marketing strategies of IREF online programs and to create IREF digital brand value

ITC Limited

Designing and Developing Consumer Promotions for Fabelle

Jio Creative Labs

Brand Campaign

Lumiere Business Solutions

Secondary Market Research and Design

McCann Erickson (India) Pvt. Ltd. - Wildstone

Sustaining Relevance of deodorants in Covid World

Mercer

The project includes creating a digital footprint and improving the existing digital presence for Mercer's client, Vishvaraj Group.

Outlook Group India

Advertising and Brand Promotion in Digital or interactive Media

Quirklabs

Rip Blackboard Administrative, social media marketing, logistics, content

Schbang digital solutions private limited

Online Reputation Management, Social media performance metrics report.

SNACKAMOR

Generating Business And Brand Equity For Snackamor Through The Concepts Learned In Digital Marketing And Generating Business For Its E Commerce Websites.

Sodexo BRS India

Automation of Card Flow Process Control

Tally Solutions

GTM strategy for software product launch

The Glitch

Account Planning and Management for Lakme

Viacom18 (MTV)

Youth and English Entertainment(Social Media Marketing)

Wildcraft India

D2C E commerce Marketing

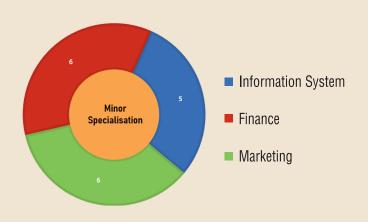
[X]Cube Labs

Challenges faced by farmers by using traditional methods of farming and how Artificial Intelligence can make a revolution in agriculture.

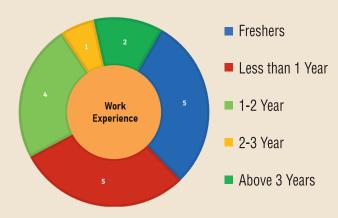
Xebia

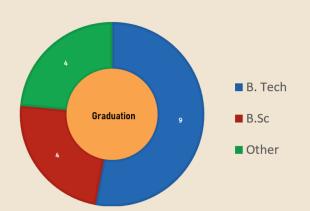
B2B Marketing, Launching New Products, Understanding PR & Media, Market Research and Retail, Digital Marketing HR

Snapshot 2020-22









NOESIS - The Operations Club

NOESIS means intellectual, intuitive thinking and understanding. It is a process of the mind to analyze complex things with simplicity. NOESIS - The Operations Club of SIMS promotes rational thinking and helps in making complex things simple. Operation is the core of every business and plays a pivotal role in any business's success. What happens in the industry is different from what we learn in books. NOESIS enables students to think beyond classroom learning and aligns them with current industry practices.

It aims to inspire students to come up with improvements in terms of cost, quality, and time - by innovating on, and simplifying day-to-day activities. The best ideas are the simple ones. This is done through non-conventional and practical ways of learning and knowledge sharing. This will help students to enhance their analytical power, objective decision-making skills, and provide them with a practical mindset towards solving problems.

Curriculum

Semester I

Advanced Excel

Basics of Financial Management

Business Communication

Business Environment

Business Statistics

Contemporary Practices in Business

Essentials of Marketing Management

Financial Accounting

Human Resource Management

Introduction to Operations Management

Legal Aspects of Business

Managerial Economics

Operations Research

Organizational Behaviour

Research Methodology

Semester II

Advance Statistics

Information Technology and Intellectual Property

Rights

Knowledge Management

Macroeconomics

Management Information Systems

Management Accounting

Operations Strategy and Control

Quality Management

Project Management

World Class Manufacturing

Advanced Operations Research

Materials Management

Semester III

Strategic Management

Summer Internship

Business Intelligence - I

Creativity and Innovation

Enterprise Resource Planning

Integrated Disaster Management

Advanced Project Management

Supply Chain Strategy

Technology and Innovation Management

Service Operations Management

Warehouse Management

Semester IV

Business Ethics and Corporate Governance

Cases in Operations

Corporate Social Responsibility

Dissertation

Energy and Environment Management

Entrepreneurship

Integrated Learning

Mergers and Acquisitions

Strategic Decision Making

Summer Internship

6th C Pvt Ltd - Kabablo

Kabablo Mobile development & Analysis

AshokLeyland

Using existing data to analyze and give solution for cost optimization of a manufacturing plant.

HCC

DMRC DC-06 Project

Outlook group

Learning about Supply chain analytics an implement network design using decision trees and Understanding the practical aspects of Aggregate planning in a Supply Chain

Star Placements

Placement Snapshot - 2020

Quodeck

Akash Bajpai Naman Taneja

Nomura

Priyanka

Accenture

Noopur Rai Abhishek Gupta

Credit Suisse

Sumit Kumar Sahoo Tanya Mohan Akshat Shukla CEEZA AMIN Ankit NIjhawan Avni Bhardwaj Darshana kumari Ismat Gill Tanya Mohan Sumit Kumar Sahoo

HDFC Life

Utkrisht Sethi

ISHITA RAI Lokesh pal

Morgan Stanley

Garima Prajapati

Deloitte

Deepali Sahni Mehr Khan Priyanka Maharana Sumiran Johri Anubhav Solankey Deepak Rohan Rajeev Saurabh S Sarpotdar

Bridgeweave

Prabal Pratap singh

TresVista

Aditya Bedarkar

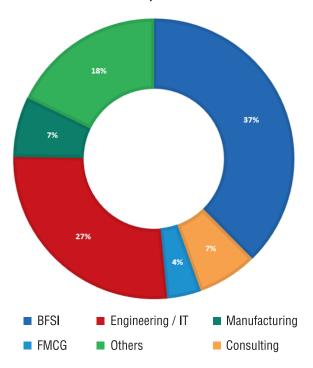
Verity

Chetan Sharma MONALISA MOHANTY Nikhil Budhwar Prachi Sharma

Maximum Package : 24 LPA

Average Package : 9.56 LPA

Sector wise Breakup of Students Placed



Star Recruiters

- Quodeck
- Nomura
- Credit Suisse
- Deloitte
- Bridgeweave
- TresVista
- Viacom 18
- Virtusa
- Morgan Stanley
- Accenture
- HDFC Life
- Axis Bank
- HDFC Home loans
- HDFC Ltd
- ICICI Bank
- Infosys
- Neeyamo
- Verity
- KPMG

B-Schools Competitions - Winners and Finalists

Competitions:

SIMS encourages students to participate in B School competitions across India in order to enhance practical learning and provide an exposure to real world business problems. The institute provides faculty and industry support in order to enable students to win these competitions. Till date, SIMS students have won 33 B School competitions which includes winning competitions at top IIMs such as IIM Ahmedabad.



Competitions		Position		Team	
	Quiz Competition (World Statistics Day) - Symbiosis Statistical Institute	1st			Rajan
	Snackathon By - VANS Skilling	1st			Sukraat Dang, K
	Ultimate Case Cracker - Umbrella Genix	1st			Vishal Nihalani,
	Digital Marketing Strategy competition by - Social Coffee	1st			Kajal Rai
	All India Quiz on Sustainable Development Goals organised by - Ecochirp Foundation	1st			Shubham Kundu
	DOTECTIVE -Trishna 2K21, -IBS Hyderabad	1st			Aaditi Verma
	National Level Case Study Competition - Ace The Case by - IIT Guwahati	2nd			Vishal Nihalani,
	National Level Branding Competition - Pehchan by Learnous	2nd			Vishal Nihalani,
	National Level Case Study Competition - ShopFloor5.0 Transcendence by - IMI Kolkata	2nd			Vishal Nihalani,
	National Level article-competition "Notepad 5.0" - NMIMS-Mumbai	2nd			Vishal Negi
	National Level CSR Campaign Competition - Brands Do Care by - IIN Udaipur	⁴ 3rd			Vishal Nihalani,
	Snackathon By - VANS Skilling	3rd			Sana Singh
	The Ultimate Marketer 5.0 B School competition - Shiv Nadar University	3rd			Kajal Rai, Debay
	KAUN BANEGA CORPORATE GURU - Amity Business School, Noida	3rd			Harsh Goyal
	National Finalist - Jingle Junkie - MiCANVAS 2020 - MICA Ahemdabad	Nationa Finalist			Sukraat Dang

























































MAQ Software



































Placement Contact Details

For Campus Recruitment and Summer Internship

Name : Mrs. Renuu Kulkarni

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Defence Background Students

Experts say that children from Defence backgrounds are well-rounded, culturally aware, tolerant, and extremely resilient. They have learned from an early age that home is where the heart is; that a good friend can be found in every corner of the world; and that education isn't only from schools. They learn that survival means adaptation. They know that the door that closes one chapter of their lives opens up to new and exciting adventures, full of new friends and experiences. The civilian students blend with students from the Defence background so well that after 2 years together, it is difficult to differentiate between the two.



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"When we learn something from each other, we're transformed by the experience we are authors of each other"

hand to hand until it finally disappears" "Finance is the art of passing currency

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"In the end, all business operations can be reduced to Unless you've got a good team, you can't do three words: people, product and profits. much with the other two"

Image means personality Products, like people have personalities, "You now have to decide what 'image' you want for your brand. and they can make or break them in the market place"