



Conference partner



Knowledge partner



SIMS 12th Annual International Research Conference – 2021

Theme: New Norms, New Ways: Implications for Business, Environment & Society

Date: 20-22 December, 2021

Guidelines for Paper submission

Authors are required to go through the format carefully and adhere to the prescribed format.

Guidelines for Abstract Submission

Abstract: (300 words)

- The abstract should include introduction to the topic along with purpose or the objective of the paper
- It should clearly spell out the research methodology including sampling details, data, statistical tools etc.
- The findings and results should be clearly reported in this section along with practical implication of the present research.
- The researchers should also make an attempt to write this section very carefully highlighting the contribution to the existing body of knowledge.
- It is also expected that the limitations, if any, should be written in this section.
- The abstract should have the following sections: -
 - Purpose/Objectives
 - Research Methodology
 - Findings, conclusion
 - Originality/ contribution to body of knowledge
 - Limitation/scope
 - Practical/ social/ managerial implications

Key words: (5-7)

Guidelines for Full Paper Submission

Full Paper (4,000 to 6,000 words)

The full paper may include majorly the following sections (this may vary based on the type of research however authors should try to cover the followings points): -

- 1) Introduction
- 2) Review of literature / Literature review
- 3) Research methodology, including sampling, data sources, tools used
- 4) Results and discussion
- 5) Summary, findings, conclusion, limitations
- 6) Managerial implications
- 7) Scope for future work

Important Points

1. Authors should send their full paper, including abstract and key words to simsarc@sims.edu
2. The paper should be submitted in word doc only (no Pdf will be accepted)
3. The author should NOT write their names, email, affiliation in the full paper
4. The cover page should be sent along with full paper, mentioning author's details
5. Please visit sims.edu/simsarc for the templates under download section
6. Paper length should be between 4000 to 6000 words
7. Tables and Graph should be neatly presented.
8. Font: Times New Roman
9. Font Size: 12
10. Spacing between lines 1.5
11. Margins: Normal
12. The APA style should be followed for references