11 Years

SIMSARC

Achieving $5 Trillion Economy of India: Opportunities and Challenges

Conference Theme

Date: 21-23 December, 2020

SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES

ONLINE CONFERENCE

Technology and Society

Finance and Economy

Business and Management

Global Outlook

11TH Annual International Research Conference 'Online'

Knowledge Partner

Conference Partner

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Established under Section 3 of the UGC Act, 1956 | Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC
About Symbiosis

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. In 1971, Prof. Dr. S.B. Mujumdar established Symbiosis as a ‘home away from home’ for African Asian students on the principles of Vedic thought of “World as One Family”.

Symbiosis International (Deemed University) is nestled on a beautiful 300 acre campus, the Symbiosis Knowledge Village, on the outskirts of the city of Pune in Maharashtra, India. The University's name fittingly captures the quintessence of the relationship with International students; a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education, and is resplendent of the activities and students of several countries. It was given "Deemed to be University" status by the Ministry of Human Resource Development in 2002.

About Symbiosis Institute of Management Studies (SIMS)

Set up in 1993, SIMS is a premier management Institute ranked amongst the top B-Schools in India. SIMS is a constituent of the prestigious Symbiosis International (Deemed University) and is the only MBA institute of its kind in India and a shining example of PPP (Public Private Partnership) between Symbiosis and Government of India – Ministry of Defence since 2002. Its flagship MBA course is primarily for Defence Personnel and their Dependents with some seats for civilian candidates. This ideal mix of defence dependents and civilians brings out the best in both and ensures holistic development.

Symbiosis is an ISO 9001:2015 quality certified management institute. It is an accredited “Centre for Corporate Governance” of the ‘National Foundation of Corporate Governance’ (established by the Ministry of Corporate Affairs and CII) and one of the few recognized as a Centre for Entrepreneurship by Department of Science and Technology. Rankings of SIMS are as follows: -

- SIMS is ranked No.1 Top B-school for MBA (Executive) in India, CSR-GHRDC B-school Survey, 2019
- SIMS is ranked No.7 Top Leading B-Schools of Super Excellence in India, CSR-GHRDC B-school Survey, 2019
- SIMS is ranked No.4 in the state of Maharashtra amongst private institutes in India, CSR-GHRDC B-school Survey, 2019
- Institutional Appreciation Award by AIMS International in 2020

SIMS has an enviable placement record and it offers an excellent return on investment in terms of the placement packages. Top companies such as Deloitte, JP Morgan Chase, Credit Suisse, Infosys, TCS, Gartner, ICICI, HDFC, GE, Eaton Tech, Marsh, Mother Dairy, SBI, Religare Securities, Bajaj Allianz, Tata Motors, Tally Solutions, WNS, etc. are some of the loyal recruiters of SIMS student managers.

About SIMSARC’20

Symbiosis Institute of Management Studies (SIMS), Pune, organizes its Annual International Research Conference, SIMSARC, with a view to provide an opportunity to faculty, researchers, scholars and students alike to participate, present or publish their research papers. This year too, as part of the Faculty of Management of Symbiosis International (Deemed University), SIMS takes immense pleasure in announcing its 11th Annual International Research Conference - 'Online', SIMSARC'20 on 21-23 December, 2020. The online conference will provide a platform to the researchers to share their research ideas with academia and industry. It will also give an opportunity to meet domain experts and other scholars to create a broad network with participants from various institutions across the globe.

GLIMPSES OF SIMSARC’19

Release of SIMS’bi-annual journal, Journal of Applied Management (Jidnyasa) ISSN : 0976-0326
SIMSARC’19 Inaugural-Chief Guest : Mr. Neeraj Kulshrestha, CRO, BSE
Plenary Session on Sustainability and Inclusive Growth
Plenary session on FINTECH
SIMSARC’19 Valedictory session, Chief guest: Mr. Srikanth Meenakshi Founding partner, Primeinvestors.in

Prof. Sebastian Stroemer Chair of HRM, University of Gottingen, Germany
India has been on the path of growth and development and the world is looking towards India as a country with opportunities. India has been on the growth trajectory and this has increased the expectation of people that India can become the next powerhouse and reach $5 trillion economy by 2024. Some of economists and policy makers feel that this target can not be achieved while others are optimistic about it and term this as “challenging but achievable.” India has already entered the “Big league” on the strength of its economic performance and vibrant democracy. The desirable growth in the economy is 8% to reach this target by 2024. These targets open a plethora of opportunities to the business and service sector, domestically and globally. The business landscape is changing with the rapid advancements taking place on the technological front while at the same time there is a greater need for sustainable practices among the corporate. With this backdrop, India is going to emerge as “super power” on the global map.

**Sub-Themes for SIMSARC’ 20**

**Finance and Economy**
- Impact of COVID-19 on the Economy
- GDP Growth
- Economic Reforms
- Tackling Poverty
- Urbanization
- Ease of Business
- Job Creation
- Unemployment
- MSME
- Reviving Consumer Demand
- Inflation
- Financial Sector
- Financial Inclusion
- Banking sector and NPAs
- Capital Market
- Strengthening NBFCs
- Taxation
- Service sector
- Any other relevant topic

**Technology and Society**
- Impact of COVID-19 on IT
- Artificial Intelligence
- Use of IOT
- AR and VR
- Fintech
- Disruptions
- Digital Privacy and Security
- Inclusiveness
- Block Chain
- Machine Learning
- Corporate Governance
- Entrepreneurship
- Infrastructure
- Reducing Inequality
- Culture
- Ease of Living
- Technology Adoption
- Big data & Data Analytics
- Cloud Computing
- Any other relevant topic

**Business and Management**
- Impact of COVID-19 on Business
- Sustainable Practices
- Green Business
- Rural Marketing
- Advertising
- Digital Business
- E-Commerce
- Governance
- HR Practices
- Leadership
- Training and Development
- Employee Performance
- Gender Studies
- Organizational Behavior
- Strategic Management
- Digital Marketing
- Social Media
- Any other relevant topic

**Global Outlook**
- Impact of COVID-19 on the Global arena
- Trade Policy
- Trade Barriers
- International Relations
- Security
- Trade Blocks
- Trade War
- Protectionism
- Free Trade Agreement
- IMF and World Bank
- Tourism
- Exchange Rate
- Culture and Diversity
- Sovereign Wealth Funds
- International Peace
- Internationalization
- Human rights
- Export-Import
- Any other relevant topic
Pre-Conference Research Workshop - ‘Online’

The online Pre-conference research workshop will be organized on 21 December, 2020. The participants of SIMSARC’20 will be allowed to attend this workshop “Free of Cost” and a certificate of participation will also be issued to all those who attend the online workshop. The details of the resource person will be shared in the month of October, 2020.

Publication Opportunity

Selected papers will be invited for online presentation. Post the online presentation, papers will be selected for potential publication in any one of the following journals, based on the composite review score

1. International Journal of Digital Accounting and Research (SCOPUS indexed)
2. International Journal of Public Sector Performance Management (SCOPUS Indexed)
3. International Journal of Business and Globalisation (SCOPUS Indexed)
5. SIMS’ bi-annual journal, Journal of Applied Management-Jidnyasa, ISSN : 0976-0326, indexed in iScholar, JGate and Proquest
6. Students' papers will be published in SIMSJMR (SIMS Journal of Management Research), ISSN:2582-0206

The conference papers must be extended by 50% to be eligible for selection for publication.

Important Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last date of submission of abstract</td>
<td>31 July, 2020</td>
</tr>
<tr>
<td>Acceptance of abstract</td>
<td>07 August, 2020</td>
</tr>
<tr>
<td>Last date of submission of full paper</td>
<td>15 August, 2020</td>
</tr>
<tr>
<td>Acceptance of Full paper</td>
<td>31 August, 2020</td>
</tr>
<tr>
<td>Date of Conference</td>
<td>21-23 December, 2020</td>
</tr>
</tbody>
</table>

Important Points

- All authors should attend all the online plenary sessions and online paper presentation tracks to be eligible for conference certificate
- The papers which are presented in the online conference will ONLY be considered for publication
- All accepted papers will be presented online ONLY
- An author can only submit maximum of 2 papers (one as the principal author and the other as co-author)
- Conference registration fee will not be refunded, under any circumstances

Registration Details

<table>
<thead>
<tr>
<th>Category</th>
<th>*Registration Fee</th>
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<tbody>
<tr>
<td>PG Student</td>
<td>Rs. 750</td>
</tr>
<tr>
<td>Doctoral Paper</td>
<td>Rs. 1,000</td>
</tr>
<tr>
<td>Faculty/Academicians</td>
<td>Rs. 2,500</td>
</tr>
<tr>
<td>Industry/Corporates</td>
<td>Rs. 3,000</td>
</tr>
<tr>
<td>Foreign Delegates</td>
<td>$100</td>
</tr>
<tr>
<td>Participation Only</td>
<td>Rs. 750</td>
</tr>
</tbody>
</table>

* inclusive of GST
* Registration fee includes admission to all the online plenary sessions and online paper presentation tracks
* Registration fee does not include publication charges
Mode of Payment

Bank details for RTGS/NEFT for SIMSARC-2020

<table>
<thead>
<tr>
<th>IFSC CODE</th>
<th>UTIBOCCH274</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beneficiary Name</td>
<td>SIMS PUNE</td>
</tr>
<tr>
<td>Beneficiary Bank Name</td>
<td>Axis Bank Ltd.</td>
</tr>
<tr>
<td>Beneficiary (Unique) Account No.</td>
<td>01755518198</td>
</tr>
<tr>
<td>Branch Location</td>
<td>Mumbai</td>
</tr>
<tr>
<td>Branch</td>
<td>Centralized Processing Hub</td>
</tr>
<tr>
<td>Remark (if any)</td>
<td>Mention Participant’s Name</td>
</tr>
</tbody>
</table>

- Registration Fee can be paid either by DD or online payment. Demand Draft should be drawn in favour of ‘Director, SIMS’, payable at Pune.
- If author wants to make payment through Axis Bank, in that case please send an email to accounts@sims.edu, keeping email: simsarc@sims.edu in cc and mentioning that “author has an account in Axis bank and so wants to pay through Axis bank. Please provide details for IFT.”
- For Paytm, scan the QR code:

Process of Submission and Publication

Submission of Paper → Acceptance of Paper → Registration by Author → Online Conference → Invitation to Selected Authors for Publication → Review by Journal → Publication of Papers

Guidelines for Abstract Submission*
- Authors should upload the extended abstract of 1000-1200 words with 5-7 keywords on the portal (only in word doc. format)
  Portal Link - http://simsarc.sims.edu/Author/

Faculty/Academician/Industry Paper Presentation*
- Best paper will be adjudged and certificate will be awarded in each track

Doctoral Paper Presentation*
- There will be a separate track for doctoral paper presentation. Two best doctoral papers will be adjudged and certificate will be awarded

Student Paper Presentation*
- Students can submit their papers in the following tracks:
  - Student Research Paper Competition
  - Summer Internship Project (SIP) Competition
- Three best student research papers and three best SIP papers will be adjudged and certificate will be awarded

*Please visit www.sims.edu/simsarc for detailed guidelines and format
VISIONARIES OF THE CONFERENCE
Chief Mentors

Dr. S. B. Mujumdar
Chancellor, Founder and President - Symbiosis International (Deemed University), Pune, India

Dr. Vidya Yeravdekar
Pro Chancellor, Symbiosis International (Deemed University), & Principal Director Symbiosis, Pune, India

Dr. Rajani R. Gupte
Vice Chancellor, Symbiosis International (Deemed University), Pune, India

Brig. (Dr.) Rajiv Divekar
Director and Conference Chairperson, SIMS, Pune

CONFERENCE COMMITTEE

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Deputy Managing Director (Retd.), Export-Import Bank of India

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