



# SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES



Celebrating 50 Years of Excellence



Celebrating 16 Years of  
Stimulating Knowledge through  
Quality Management Research

## Theme:

**Wealth to Wellbeing: Transforming Business, Governance and Society for a Resilient Future**

## SIMS International Annual Research Conference

**15<sup>th</sup> - 17<sup>th</sup> December, 2025**

Hybrid Mode : Paper Presentation Online Mode Only

### Knowledge Partners



### Conference Partners

EMRG



 **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

(Established under section 3 of the UGC Act, 1956) Re-Accredited by NAAC with 'A++' grade | Awarded Category - I by UGC

## **Symbiosis International (Deemed University)**

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. Established in 1971 by Prof. Dr. S.B. Mujumdar, it is a 'home away from home' for International students. The Institution is based on the principles of Vedic thought of "World as One Family". The University's name fittingly captures the quintessence of the relationship with International students; a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education, and is resplendent of the activities and students of more than 85 countries. Today the university has its campuses spread across four states and 6 cities in India. All the university campuses epitomize the Symbiosis vision, 'Promoting International Understanding through Quality Education' and are a beehive of international students from all across the globe, being privy to Indian culture and hospitality.

The university is awarded the Category-I status by UGC, and an 'A++' grade by NAAC.

The university is also ranked 32<sup>nd</sup> in the Universities Category of NIRF 2023, and

Ranked 10<sup>th</sup> in the category of 'University & Deemed to be University (Private-Self-Financed)' in Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021.

Globally, the Times Higher Education (THE) World University Ranking 2023 has ranked Symbiosis International University amongst the top 801-1000 Universities in the World.

The University is ranked as 140<sup>th</sup> in the World and 6<sup>th</sup> in India in Business Management Studies by QS World Rankings (2024) and amongst 261-270 Universities in Asia by the QS Regional Rankings (2024).

It is also the only Indian university to have received the Asia Pacific Quality Label.

## **Symbiosis Institute of Management Studies (SIMS)**

Set up in 1993, SIMS is a premier Management Institute ranked amongst the top B Schools in India. SIMS is a constituent of the prestigious Symbiosis International University and is the only MBA institute of its kind in India and a shining example of PPP (Public Private Partnership) between Symbiosis and Government of India – Ministry of Defence since 2002. Its flagship MBA course is primarily for Defence Personnel and their Dependents with some seats for Civilian candidates. This ideal mix of defence dependents and civilians brings out the best in both and ensures holistic development. SIMS has an ergonomically designed and ideally located campus in the heart of Pune. It provides secure residential accommodation to over 600 female and male students, state of the art facilities and infrastructure. It is truly a "Home away from Home". SIMS is an ISO 9001:2015 quality certified management institute, one of the three institutes in complete Western India. SIMS is an accredited "Centre for Corporate Governance" of the 'National Foundation of Corporate Governance' (established by Ministry of Corporate Affairs and CII) and one of the few recognized as a Centre for Entrepreneurship by Department of Science and Technology. SIMS is the B-School which creates leaders who "Make a Difference". Come and be a part of SIMS, become a leader and "Make a Difference".

## **SIMSARC'25**

The annual international research conference, SIMSARC, is organized by the Symbiosis Institute of Management Studies (SIMS), Pune, to give academics, researchers, scholars, and students an opportunity to participate, present, or publish their research papers. SIMS takes great pleasure in announcing SIMSARC'25, its 16<sup>th</sup> Annual International Research Conference, to be held between December 15<sup>th</sup> -17<sup>th</sup>, 2025. The earlier editions of SIMSARC have seen active participation from all stakeholder groups including faculty, international academia, students and industry. SIMSARC constitutes an excellent platform for researchers to present their research work and a good networking opportunity to connect with experts. SIMSARC 25 will have different tracks in domain areas as well as separate tracks for doctoral scholars and UG/PG students to present their work to reviewers and experts. **PAPER PRESENTATION IN ONLINE MODE ONLY.**



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## **THEME**

The theme is forward-looking that calls for transforming how societies define and pursue progress. Moving beyond traditional measures of economic wealth, this theme emphasizes the need for inclusive, sustainable, and human-centered development. It explores how systemic transformation across institutions, whether in business, governance, education, health, environment, or culture can foster long-term resilience and wellbeing. By encouraging collaboration across disciplines, this theme invites scholars, practitioners, and changemakers to contribute insights, frameworks, and innovations that support a more equitable and thriving future for individuals, communities, and the planet.

**Disciplines covered - Business & Management, , Governance, Law & Public Policy, Education , Healthcare & Public Health, Science, Technology & Engineering, Environmental & Earth Sciences, Social Sciences & Humanities, Political Science & International Relations, Literature, Arts & Media.**

## **Pre-Conference event**

The Pre-conference will be held on 15th December, 2025. The SIMSARC'25 participants are welcome to attend this event "Free of Cost," and everyone who does so will get a certificate of participation.

**Last Date of Submission of Full Paper**  
31<sup>th</sup> August 2025

**Date of Registration**  
31<sup>st</sup> October 2025

**Conference Dates**  
16<sup>th</sup> - 17<sup>th</sup> December 2025

## **Paper Presentation & Publication**

**Accepted papers must be presented at the conference by at least one of the authors.**

All papers presented in the conference will be recommended for publication in selected set of SCOPUS/ Web of Science index Journals

\* **Publication is based on further review and acceptance by the respective journal / discretion of Editor.**

\* **Paper Presentation Online Mode Only.**

## **Important Points**

- Under no circumstances will the conference registration fees be refunded.
- No request related to changes in authorship & affiliation would be entertained once the paper is submitted.
- The paper cannot be withdrawn under any circumstances after it has been accepted and the author has registered.
- Not more than five authors per paper.
- Kindly follow the research ethics guidelines as suggested by COPE.
- Similarity in the paper should be less than 10% ( including "Self-Plagiarism") and the paper should be free of AI.
- **All the shortlisted papers will undergo a blind peer review process. Acceptance of the paper for presentation at the conference is no guarantee that the paper has been accepted for publication.**

## Guidelines for Full Paper Submission

- The author should submit a separate title page with author details along with full paper without author details to [simsarc@sims.edu](mailto:simsarc@sims.edu).
- The paper should be submitted in word doc only (no Pdf will be accepted).
- The allowed word limit for the paper is between 6000 to 8000 words (including abstract, keywords, and references).
- Please visit <https://www.sims.edu/simsarc.php> for detailed guidelines.
- "Student paper" means all the authors are ONLY students of UG/PG level.
- In case of paper in the doctoral category, the principal author should be a doctoral scholar and second author may be a PhD guide.
- All registered presenters and participants will get certificate.
- Papers can be submitted under three categories – faculty, doctoral or student paper.
- Corresponding author should submit the following (1) Title page in word.doc (2) Anonymous manuscript in word.doc (3) similarity report and (4) AI report. Title page should contain paper title, full names of all authors (as should appear on the certificate), Designation, Affiliated institute & University (if any), email id and phone number. The main manuscript should be an anonymous.
- The corresponding author should submit files to [simsarc@sims.edu](mailto:simsarc@sims.edu).

## Manuscript Format

- Language: English
- Font: Times New Roman, 12-point size
- Spacing: 1.5 lines
- Margins: 1 inch (2.54 cm) on all sides
- File Format: Microsoft Word (.doc or .docx). No pdf will be accepted.

## Best Paper Award \*

Certificates and cash prizes will be awarded to top 3 research papers in each of categories: a) Faculty/ Industry; b) Doctoral Scholars ; c) Students

(\*Subject to a minimum of 7 papers presented in each category)

## Registration for the conference

- The author can register for the conference, after receiving paper acceptance mail from SIMSARC official mail only. A separate link for registration will be sent.
- Atleast one author should register for the conference. For more than one author, each author should register separately.
- While all authors irrespective of registration can present the paper, certificate of presentation will be given to the registered authors only.

## Registration Details

CATEGORY	REGISTRATION FEE*
PG/UG Student	Rs. 750
Doctoral scholar	Rs. 1,000
Faculty/Academicians	Rs. 2,000
Industry/Corporates	Rs. 3,000
Foreign Delegates	\$100
Participation Only	Rs. 750

\*Inclusive of GST

\*Registration fee includes admission to all the plenary sessions, pre-conference event , and paper presentation tracks.



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## Visionaries of the Conference

### Chief Mentors

#### Dr. S. B. Mujumdar

Chancellor,  
Founder and President,  
SIU, Pune,  
India

#### Dr. Vidya Yeravdekar

Pro Chancellor,  
SIU  
& Principal Director  
Symbiosis,  
Pune, India

#### Dr. R. Raman

Vice Chancellor,  
SIU, Pune,  
India

#### Maj Gen (Dr) Rohit Bakshi (Retd)

Director,  
Symbiosis Institute of  
Management Studies, Pune,  
India

### Advisory Committee

- Prof. Kishore G. Kulkarni - Distinguished Professor of Economics, Metropolitan State University of Denver, USA.
- Prof. Pawan Jain - Interim Dept. Chair & Associate Professor Finance, Insurance & Real Estate, Virginia Commonwealth University, USA.
- Prof. Rajendra Khandekar - Professor of Management, Metropolitan State University of Denver, USA.
- Mr. Naresh Kumar Piniseti - President –Corporate Governance, Deepak Fertilizers and Petrochemicals Corporation Limited, India.
- Prof. Matt Glowatz - Assistant Professor, University College Dublin, Ireland.
- Prof. Amitabh Dutta - Associate Professor, Florida Institute of Technology, USA
- Dr. Arti Chandani - Professor and Chair of FPM (Fellow Program in Management), Jaipuria Institute of Management, Lucknow.
- Mr. Neeraj Kulshretha- Chief Regulatory Officer, BSE, India.
- Prof. Vikas Kumar - Head of Discipline and Director EMRG, University of Sydney Business School, Australia.
- Prof. Arun Upadhyay - Knight-Ridder Eminent Scholar, Associate Professor, Florida International University, USA.
- Prof. Vishaal Baulkaran - Associate Professor, University of Lethbridge, Canada.
- Prof. Daniela Irrera - Full Professor, National Defence University in Rome, Italy.

### Conference Committee

#### Dr. Komal Chopra

Associate Professor,  
Conference Convenor,  
SIMS, Pune  
Tel: +91-20-2559-3246  
Mobile: 9890951451  
Email: chopra.k@sims.edu

#### Dr. Pravin Dange

Associate Professor,  
Conference Co-Convenor,  
SIMS, Pune  
Tel: +91-20-2559-217  
Mobile: 9860687064  
Email: pravin.dange@sims.edu

#### Dr. Smita Mehendale

Assistant Professor,  
Conference Co-Convenor,  
SIMS, Pune  
Tel: +91-20-2559-3215  
Mobile: 9970031142  
Email: smita.m@sims.edu

#### Ms. Dipali More

Organizing Secretary,  
SIMS, Pune  
Contact: 020-25593228  
Email: library@sims.edu