



## Symbiosis Institute of Management Studies, Pune Executive Post Graduate Diploma in Management Programme Structure 2021-22

1.	<b>OBJECTIVE</b>	Executive Post Graduate Diploma in Management (Executive PGDM) is a 15 months full-time Management Programme (generally known as Fast Track MBA), which is ideal for junior and middle level executives who need a management qualification to boost and advance their career at par with MBAs. The Programme is designed on the lines of a full time MBA, and offers specializations in Marketing, Finance, Operations and Human Resource. To provide high quality management education to students through advancement of knowledge in all business related disciplines and development of ethos of corporate professionalism in student managers.			
2.	<b>DURATION (IN MONTHS)</b>	15 (Full Time)			
3.	<b>INTAKE</b>	40			
4.	<b>RESERVATION</b>	Not Applicable			
5.	<b>ELIGIBILITY</b>	Bachelor's Degree from any Statutory/recognized University with minimum of 50% marks and a minimum of Five years' work experience (after Graduation).			
6.	<b>SELECTION PROCEDURE</b>	Personal Interaction			
7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	Semester			
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A			
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>
		<b>Indian Students</b>	530000	10000	540000
		<b>International Students (USD equivalent to INR)</b>	0	0	0
11.	<b>ASSESSMENT</b>	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination.			
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	<b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>	Executive Post Graduate Diploma in Management will be awarded at the end of semester III examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.			

<b>14. NATURE WISE DISTRIBUTION OF CREDITS</b>							
<b>Semester</b>	<b>Generic Core</b>	<b>Generic Elective</b>	<b>Specialization Core</b>	<b>Specialization Elective</b>	<b>Open Elective</b>	<b>Audit</b>	<b>Total</b>
1	13	0	6	0	0	2*	19
2	4	0	14	0	0	1*	18
3	8	0	0	0	0	0	8
<b>Total</b>	<b>25</b>	<b>0</b>	<b>20</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>45</b>



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**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2216	0204750101	Business Statistics		2	100	0	100
T2114	0204750102	Essentials of Marketing Management		2	60	40	100
T2003	0204750103	Financial Accounting		2	60	40	100
T2572	0204750104	Human Resource Management		2	60	40	100
T2528	0204750105	Management of Operations		2	60	40	100
T2573	0204750106	Organizational Behaviour		2	60	40	100
T2224	0204750107	Research Methodology		1	50	0	50
T6075	0204750108	Managerial Economics *		0	0	0	Non Letter Grade
T3646	0204750109	Advance Excel *		0	0	0	Non Letter Grade
<b>Total</b>				<b>13</b>	<b>450</b>	<b>200</b>	<b>650</b>
<b>Specialization Core Courses : Marketing</b>							
T2118	0204750110	Consumer Behaviour	Marketing	2	60	40	100
T2139	0204750111	Digital Marketing	Marketing	2	60	40	100
T2121	0204750112	Customer Relationship Management	Marketing	2	60	40	100
<b>Total</b>				<b>6</b>	<b>180</b>	<b>120</b>	<b>300</b>
<b>Specialization Core Courses : Human Resource</b>							
T2286	0204750113	Industrial Relations	Human Resource	2	60	40	100
T2296	0204750114	Compensation and Reward Management	Human Resource	2	60	40	100
TM2003	0204750115	Talent Acquisition and Management	Human Resource	2	60	40	100
<b>Total</b>				<b>6</b>	<b>180</b>	<b>120</b>	<b>300</b>
<b>Specialization Core Courses : Finance</b>							
T2034	0204750116	Financial Management	Finance	2	60	40	100
T2015	0204750117	Introduction to Financial Markets and Institutions	Finance	2	60	40	100
T2510	0204750118	Management Accounting	Finance	2	60	40	100
<b>Total</b>				<b>6</b>	<b>180</b>	<b>120</b>	<b>300</b>
<b>Specialization Core Courses : Operations and Supply Chain Management</b>							
T2174	0204750119	Materials Management	Operations and Supply Chain Management	2	60	40	100
T2827	0204750120	Supply Chain Management	Operations and Supply Chain Management	2	60	40	100



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T2163	0204750121	Quality Management	Operations and Supply Chain Management	2	60	40	100
<b>Total</b>				<b>6</b>	<b>180</b>	<b>120</b>	<b>300</b>
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2253	0204750201	Strategic Management		2	100	0	100
T6074	0204750202	Macroeconomics for Managers		2	60	40	100
T3167	0204750203	Introduction to Business Intelligence *		0	0	0	Non Letter Grade
<b>Total</b>				<b>4</b>	<b>160</b>	<b>40</b>	<b>200</b>
<b>Specialization Core Courses : Marketing</b>							
T2127	0204750204	Integrated Marketing Communication	Marketing	2	60	40	100
T2125	0204750205	Marketing Strategy	Marketing	2	60	40	100
T2588	0204750206	Retail Management	Marketing	2	60	40	100
T2136	0204750207	Sales Force and Channel Management	Marketing	2	60	40	100
T2130	0204750208	Brand Management	Marketing	2	60	40	100
T2152	0204750209	Business to Business Marketing	Marketing	2	60	40	100
T2128	0204750210	Product Management	Marketing	2	60	40	100
<b>Total</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Core Courses : Human Resource</b>							
T2574	0204750211	Employment Related Laws	Human Resource	2	60	40	100
T2300	0204750212	HR Analytics	Human Resource	2	60	40	100
T2290	0204750213	Leadership and Capacity Building	Human Resource	2	60	40	100
T2578	0204750214	Organizational Development and Change	Human Resource	2	60	40	100
T2576	0204750215	Performance Management System	Human Resource	2	60	40	100
T2302	0204750216	Technology in HR /SAP HR/ People Soft	Human Resource	2	60	40	100
T2284	0204750217	Learning and Development	Human Resource	2	60	40	100
<b>Total</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Core Courses : Finance</b>							
T2013	0204750218	Derivative Markets	Finance	2	60	40	100
T2051	0204750219	Financial Modeling	Finance	2	60	40	100
T2498	0204750220	Financial Statement Analysis	Finance	2	60	40	100
T2073	0204750221	International Finance	Finance	2	60	40	100



Celebrating 50 Years of Excellence

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
T2674	0204750222	Investment Banking	Finance	2	60	40	100
T2043	0204750223	Security Analysis and Portfolio Management	Finance	2	60	40	100
T2037	0204750224	Direct Taxation	Finance	2	60	40	100
<b>Total</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Specialization Core Courses : Operations and Supply Chain Management</b>							
T2185	0204750225	Advanced Operations Management	Operations and Supply Chain Management	2	60	40	100
T2173	0204750226	International Logistics	Operations and Supply Chain Management	2	60	40	100
T2190	0204750227	Operations Planning and Scheduling	Operations and Supply Chain Management	2	60	40	100
T2193	0204750228	Project Management	Operations and Supply Chain Management	2	60	40	100
T2187	0204750229	Service Operations Management	Operations and Supply Chain Management	2	60	40	100
T2181	0204750230	Supply Chain Strategy	Operations and Supply Chain Management	2	60	40	100
T2220	0204750231	Operations Research	Operations and Supply Chain Management	2	60	40	100
<b>Total</b>				<b>14</b>	<b>420</b>	<b>280</b>	<b>700</b>
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2808	0204750301	Mini Project		8	0	400	400
<b>Total</b>				<b>8</b>	<b>0</b>	<b>400</b>	<b>400</b>



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Semester	Continuous Assessment	Term End Assessment	Total Credits	Total Marks
<b>Marketing</b>				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
<b>Total</b>	<b>5</b>	<b>40</b>	<b>45</b>	<b>2250</b>
<b>Human Resource</b>				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
<b>Total</b>	<b>5</b>	<b>40</b>	<b>45</b>	<b>2250</b>
<b>Finance</b>				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
<b>Total</b>	<b>5</b>	<b>40</b>	<b>45</b>	<b>2250</b>
<b>Operations and Supply Chain Management</b>				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
<b>Total</b>	<b>5</b>	<b>40</b>	<b>45</b>	<b>2250</b>