

Symbiosis Institute of Management Studies, Pune
Executive Post Graduate Diploma in Management
Programme Structure 2020-21

1.	OBJECTIVE	Executive Post Graduate Diploma in Management (Executive PGDM) is a 15 months full-time Management Programme (generally known as Fast Track MBA), which is ideal for junior and middle level executives who need a management qualification to boost and advance their career at par with MBAs. The Programme is designed on the lines of a full time MBA, and offers specializations in Marketing, Finance, Operations and Human Resource. To provide high quality management education to students through advancement of knowledge in all business related disciplines and development of ethos of corporate professionalism in student managers.			
2.	DURATION (IN MONTHS)	15 (Full Time)			
3.	INTAKE	30			
4.	RESERVATION	Not Applicable			
5.	ELIGIBILITY	Bachelor's Degree from any Statutory/recognized University with minimum of 50% marks and a minimum of five years' work experience (after Graduation).			
6.	SELECTION PROCEDURE	Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	530000	20000	550000
		International Students (USD equivalent to INR)	0	0	0
11.	ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	"Executive Post Graduate Diploma in Management" will be awarded at the end of semester III examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.			

14. NATURE WISE DISTRIBUTION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	13	0	6	0	0	0	19
2	4	0	14	0	0	0	18
3	8	0	0	0	0	0	8
Total	25	0	20	0	0	0	45

Symbiosis Institute of Management Studies, Pune
Executive Post Graduate Diploma in Management
Programme Structure 2020-21

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
Semester : 1							
Generic Core Courses							
T2216	020475101	Business Statistics		2	100	0	100
T2114	020475102	Essentials of Marketing Management		2	60	40	100
T2003	020475103	Financial Accounting		2	60	40	100
T2572	020475104	Human Resource Management		2	60	40	100
T2528	020475105	Management of Operations		2	60	40	100
T2573	020475106	Organizational Behaviour		2	60	40	100
T2224	020475107	Research Methodology		1	50	0	50
T6075	020475108	Managerial Economics *		0	0	0	Letter Grade
T3152	020475109	Advanced Excel *		0	0	0	Letter Grade
T2239	020475110	Business Communication *		0	0	0	Letter Grade
Total				13	450	200	650
Specialization Core Courses : Marketing							
T2118	020475111	Consumer Behaviour	Marketing	2	60	40	100
T2139	020475112	Digital Marketing	Marketing	2	60	40	100
T2121	020475113	Customer Relationship Management	Marketing	2	60	40	100
Total				6	180	120	300
Specialization Core Courses : Human Resource							
T2286	020475114	Industrial Relations	Human Resource	2	60	40	100
T2296	020475115	Compensation and Reward Management	Human Resource	2	60	40	100
T2281	020475116	Talent Acquisition	Human Resource	2	60	40	100
Total				6	180	120	300
Specialization Core Courses : Finance							
T2034	020475117	Financial Management	Finance	2	60	40	100
T2498	020475118	Financial Statement Analysis	Finance	2	60	40	100
T2015	020475119	Introduction to Financial Markets and Institutions	Finance	2	60	40	100
Total				6	180	120	300
Specialization Core Courses : Operations							
T2174	020475120	Materials Management	Operations	2	60	40	100
T2163	020475121	Quality Management	Operations	2	60	40	100
T2827	020475122	Supply Chain Management	Operations	2	60	40	100
Total				6	180	120	300
Semester : 2							
Generic Core Courses							
T2253	020475201	Strategic Management		2	100	0	100
T6074	020475202	Macroeconomics for Managers		2	60	40	100
T3167	020475203	Introduction to Business Intelligence *		0	0	0	Letter Grade
Total				4	160	40	200
Specialization Core Courses : Marketing							
T2127	020475204	Integrated Marketing Communication	Marketing	2	60	40	100
T2125	020475205	Marketing Strategy	Marketing	2	60	40	100
T2588	020475206	Retail Management	Marketing	2	60	40	100

Symbiosis Institute of Management Studies, Pune
Executive Post Graduate Diploma in Management
Programme Structure 2020-21

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
T2136	020475207	Sales Force and Channel Management	Marketing	2	60	40	100
T2130	020475208	Brand Management	Marketing	2	60	40	100
T2152	020475209	Business to Business Marketing	Marketing	2	60	40	100
T2128	020475210	Product Management	Marketing	2	60	40	100
Total				14	420	280	700
Specialization Core Courses : Human Resource							
T2574	020475211	Employment Related Laws	Human Resource	2	60	40	100
T2300	020475212	HR Analytics	Human Resource	2	60	40	100
T2290	020475213	Leadership and Capacity Building	Human Resource	2	60	40	100
T2578	020475214	Organizational Development and Change	Human Resource	2	60	40	100
T2576	020475215	Performance Management System	Human Resource	2	60	40	100
T2302	020475216	Technology in HR /SAP HR/ People Soft	Human Resource	2	60	40	100
T2284	020475217	Learning and Development	Human Resource	2	60	40	100
Total				14	420	280	700
Specialization Core Courses : Finance							
T2055	020475218	Behavioral Finance	Finance	2	60	40	100
T2013	020475219	Derivative Markets	Finance	2	60	40	100
T2051	020475220	Financial Modeling	Finance	2	60	40	100
T1324	020475221	Goods and Service Tax (GST) Law	Finance	2	60	40	100
T2073	020475222	International Finance	Finance	2	60	40	100
T2674	020475223	Investment Banking	Finance	2	60	40	100
T2043	020475224	Security Analysis and Portfolio Management	Finance	2	60	40	100
Total				14	420	280	700
Specialization Core Courses : Operations							
T2185	020475225	Advanced Operations Management	Operations	2	60	40	100
T2173	020475226	International Logistics	Operations	2	60	40	100
T2190	020475227	Operations Planning and Scheduling	Operations	2	60	40	100
T2220	020475228	Operations Research	Operations	2	60	40	100
T2193	020475229	Project Management	Operations	2	60	40	100
T2187	020475230	Service Operations Management	Operations	2	60	40	100
T2181	020475231	Supply Chain Strategy	Operations	2	60	40	100
Total				14	420	280	700
Semester : 3							
Generic Core Courses							
T2808	020475301	Mini Project		8	0	400	400
Total				8	0	400	400

Symbiosis Institute of Management Studies, Pune
Executive Post Graduate Diploma in Management
Programme Structure 2020-21

Semester	Continuous Assessment	Term End Assessment	Total Credits	Total Marks
Marketing				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
Total	5	40	45	2250
Human Resource				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
Total	5	40	45	2250
Finance				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
Total	5	40	45	2250
Operations				
Semester1	3	16	19	950
Semester2	2	16	18	900
Semester3	0	8	8	400
Total	5	40	45	2250