



SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES, PUNE

Celebrating more than 3 Decades of Excellence



PLACEMENT SEASON 2026

Full-Time MBA
www.sims.edu

SIMS MOTTO
MAKE A DIFFERENCE





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SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. Symbiosis was established in 1971 by Prof. Dr. S. B. Mujumdar, which was a 'home away from home' for International students. The Institution is based on the principles of Vedic thought of "World as One Family". The University's name fittingly captures the quintessence of the relationship with International students; a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education, and is resplendent of the activities and students of more than 85 countries.

VISION

Promoting international understanding through quality education

MISSION

- ◆ To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family)
- ◆ To contribute towards knowledge generation and dissemination
- ◆ To nurture creativity and encourage entrepreneurship
- ◆ To promote ethical and value-based learning
- ◆ To foster the spirit of national development
- ◆ To produce thought provoking leaders for the society
- ◆ To enhance employability and contribute to human resource development
- ◆ To promote health and wellness amongst students, staff and community
- ◆ To instill sensitivity amongst the youth towards the community and environment
- ◆ To develop global competencies amongst students
- ◆ To inculcate cross cultural sensitization

ACCREDITATION AND RECOGNITION

	NAAC 'A++' grade by National Assessment and Accreditation Council (NAAC)		Awarded Category-I Status by UGC
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	U.S. News Best Global University Ranking 2025
31st Among Universities in India by National Institutional Framework (NIRF) 2024	727th Globally 10th in India

				
QS World University Rankings 2026				
696th Globally	51st Globally for Employer Reputation	3rd In India for Employer Reputation	5th In India for Student Diversity	8th In India for International Faculty

	
THE Impact Rankings 2025	
401-600 Band in the World	8th In India

	
THE WEEK-Hansa Research Survey 2025 Rankings	
1st in Private Multidisciplinary Universities in Western India	3rd among Deemed Multidisciplinary Universities in India

	
Times Higher Education World University Ranking 2025	
601-800 Band in the World	4th Rank in India

SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES, PUNE

Set up in 1993, SIMS is a premier management institute ranked amongst the top B-Schools in India. SIMS is a constituent of the prestigious Symbiosis International (Deemed University) and is the only MBA institute of its kind in India and a shining example of PPP (Public Private Partnership) between Symbiosis International (Deemed University) and the Ministry of Defence, Government of India since 2002. Its flagship MBA programme is primarily for defence personnel and their dependents with some seats for civilian candidates. This ideal mix of defence dependents and civilians brings out the best in both and ensures holistic development. SIMS is an ISO 9001:2015 quality certified management institute. It is an accredited "Centre for Corporate Governance" of the 'National Foundation for Corporate Governance' (established by the Ministry of Corporate Affairs and CII) and one of the programme implementing agencies of the Department of Science and Technology, Government of India. SIMS has academic collaborations through SIU with Leeds Beckett University, UK, Bremen University, Berlin School of Economics Germany and IESEG School of Management, France for various academic programmes.

VISION

To become a globally recognized B-school providing quality education and global competence to the wards of defence personnel.

MISSION

- ◆ To equip students with the knowledge, skills, and ethical foundation necessary to lead responsibly in a globalized business environment.
- ◆ To develop socially responsible leaders by providing an inclusive learning environment that encourages critical thinking and innovation.
- ◆ To empower students with cross-cultural competencies and business acumen through high-quality education.
- ◆ To drive research, innovation, and academic excellence to advance knowledge and sustainable business practices.

SIMS RANKINGS

In the category of Distinguished B-Schools



**GHRDC
Rankings
2024**



Among the Top Private B-schools in India

Among the Top Private B-Schools in Maharashtra



For Faculty, Publications, Research, Consultancy, MDP, and other Programmes

State Champions across Government and Private Sectors



For its Placements (Domestic & International), USP, Commitment to Social Responsibility, Networking, & Industry Interface across both Government and Private Sectors in India

Among the Top B-schools in Maharashtra



**CSR
Rankings
2024**



**Business
India
2023**



Among Best B-schools in India

Among the Top B-schools (Government and Private) in India for Faculty, Publications, Research, Consultancy, MDP, and other Programmes



Prestigious A+++ Category

Among the Top Private Supreme B-schools in India



Director's Message



Symbiosis Institute of Management Studies (SIMS) continues to stand tall among India's premier B-Schools, driven by a legacy of over 30 years in delivering excellence in management education. At the heart of our flagship MBA programme lies a commitment to nurturing leaders who not only strive for personal success but are equally invested in creating meaningful societal impact.

What truly sets SIMS apart is the exceptional talent we shape. Our focus goes beyond academic knowledge, we develop future-ready professionals equipped with the skills, mindset, and values essential to lead in an ever-evolving global business environment.

SIMS curriculum is future-focused and industry-aligned, seamlessly blending strong business fundamentals with the prevalent market requirements. This ensures that our students are not just prepared for today's challenges but are also primed to seize tomorrow's opportunities.

From rigorous coursework and real-world applications to a global perspective and leadership development, every aspect of the SIMS MBA Programme is designed to transform a

student's potential into performance. Our faculty, drawn from academia and industry, bring a world-class learning experience to the classroom.

At SIMS, education is an immersive journey, not confined to textbooks and exams. We foster a dynamic learning culture that encourages curiosity, collaboration, innovation, and continuous growth. Our students are a disciplined cohort of graduates with a strong command over both core and specialized areas of business, complemented by active participation in co-curricular and extra-curricular initiatives, making them well-rounded professionals ready to deliver from day one.

We foster strong industry linkages, with top-tier companies across multiple sectors and domains regularly engaging with SIMS. These enduring partnerships offer our students a wide array of opportunities to launch and advance their careers.

I invite you to discover the high-caliber talent at SIMS and partner with us in nurturing tomorrow's business leaders through purposeful collaboration.

With an unwavering commitment to holistic development and industry aligned learning, SIMS is steadily moving towards its vision of developing transformational leaders who champion an inclusive and sustainable future true to our motto, "Make A Difference."

Maj Gen (Dr.) Rohit Bakshi (Retd)

Director
Symbiosis Institute of Management Studies

Message from Placement Head



It gives me immense pleasure to invite you to participate in the Campus Placement this season at SIMS, a premier management institution with a proud legacy of shaping visionary leaders for the global business landscape.

Our flagship MBA programme is designed to foster strategic thinking, innovation, and ethical leadership. The curriculum is dynamic and constantly evolving, integrating cutting-edge subjects such as digital transformation, automation, analytics, and entrepreneurship alongside the core pillars of management.

Students undergo a rigorous academic journey enriched by case-based learning, value-added certifications, simulations, and regular interactions with industry leaders. Beyond the classroom, they actively participate in student-led teams, clubs, and national competitions, sharpening their leadership and execution skills. What sets our students apart is their ability to blend business knowledge with practical insights, shaped by SIMS' focus on corporate values, functional expertise, and real-world application. This creates agile professionals who thrive in today's fast-paced and complex business environment.

We strive to strike a balance between recruiters' expectations and students' aspirations, aiming to groom astute business

leaders equipped with the knowledge and skills required to thrive across industries.

The current cohort of our students reflects a rich tapestry of talent, drawn from diverse academic backgrounds and professional experiences including 50% gender diversity and cross-cultural representation from nearly every state in the country. What unites them is a shared commitment to excellence, adaptability, and a strong drive to create meaningful impact in the organizations they join.

In addition to their work experience, the students have undertaken summer internships and live projects across sectors and profiles, further strengthening their readiness and making them a preferred talent pool for any organization.

Our symbiotic relationship with leading organizations across sectors have enabled us to offer diverse and rewarding placement opportunities to our students.

I would like to express my heartfelt gratitude to our esteemed loyal recruiters for laying the groundwork for our students' careers and providing them with the opportunities to progress in their careers and helped make the placement season 2025 a major success, despite the challenging times globally. Also, with great warmth, I graciously welcome our new recruiters who joined us last season and look forward to an everlasting symbiotic relationship with them. The continuous success is also attributable to our distinguished alumni, whose laudable support & steadfast belief led us to reach new milestones.

As we gear up for the upcoming placement season, I invite you to explore the vibrant & exceptional talent pool at SIMS and engage with our students through the campus placement activities. I am confident that their energy, knowledge, and professionalism will make them valuable contributors to your organization.

Ms. Shweta Mehrotra

Head - Placements

Symbiosis Institute of Management Studies

MBA OVERVIEW & PROGRAMME HIGHLIGHTS

Students at SIMS undergo a comprehensive academic curriculum spanning two years. The MBA programme comprises four semesters, with a summer internship between the second and third semesters, undertaken by students during April to June. The first semester includes compulsory courses, while electives are offered from the second semester onwards. The programme offers specializations in Data Analytics for Business, Marketing, Finance, Human Resource Management and Operations & Supply Chain Management (SCM).

SPECIALIZATIONS

DATA ANALYTICS FOR BUSINESS

The Data Analytics for Business curriculum is designed to equip students with the skills and knowledge to understand data and apply analytics effectively in solving practical industry problems. With a focus on cloud computing, big data, data visualization, statistical analysis, predictive analysis, machine learning techniques, IoT, and data mining, students delve into real-world scenarios to investigate and analyze business performance. Through hands-on experience with industry-standard tools like Microsoft Visual Studio, Power Query, Hadoop, Tableau, Python, R-Programming and Power BI, students gain proficiency in data pre-processing and deriving insights from complex datasets. This comprehensive approach empowers students to become adept at data-driven decision-making.

MARKETING

The curriculum emphasizes leadership and executive management development, equipping students with the skills needed to effectively strategize and target markets. Students explore diverse areas including consumer behaviour, market research, customer relationship management (CRM), digital marketing, social media marketing, retail management and product management. This holistic programme prepares students to navigate complex market dynamics and drive impactful strategies. As part of the curriculum, students also gain hands-on experience with analytical tools such as Tableau, Python, R-Programming and Power BI to interpret marketing data and enhance decision-making.

FINANCE

The Finance specialization offers students exposure to key areas in finance: corporate finance, financial institutions, investments, insurance, and personal financial planning. The finance curriculum includes modules on portfolio management, financial analysis, financial modelling, decision-making, risk management, corporate tax and behavioural finance, providing a comprehensive understanding of financial principles and strategies. Additionally, students are trained in the use of tools like Tableau, R-Programming, Python and Power BI to perform data-driven financial analysis and reporting.

HRM

The HR curriculum covers a broad spectrum of courses, including organizational design, employment related laws, leadership and capacity building, strategic human resource management, learning and development, performance management, compensation and benefits, conflict and negotiation, team dynamics, change management techniques, talent acquisition, technology in HR / People Soft and the application of HR analytics. The curriculum also integrates the use of tools such as Tableau, Python, and Power BI to strengthen data-backed HR decision-making.

OPERATIONS & SCM

The Operations & SCM curriculum focuses on the strategic planning and efficient management of processes involved in both product manufacturing and service delivery to customers. It offers insights into essential aspects of the operations field, emphasizing critical processes that drive service delivery systems, supply chain management, and initiatives for quality enhancement. The curriculum includes courses such as project and supply chain management, international logistics, e-retailing, technology and innovation management. In addition, students are trained to leverage tools like Tableau, Python, R-Programming and Power BI to analyze operations data and optimize supply chain performance.

MBA COURSE CURRICULUM

COMPULSORY COURSES - ALL SPECIALIZATIONS

SEMESTER - I

- ◆ Business Statistics
- ◆ Financial Management
- ◆ Marketing Management
- ◆ Human Resource Management
- ◆ Introduction to Operations Management
- ◆ Financial Accounting
- ◆ Organizational Behaviour
- ◆ Research Methodology
- ◆ Economics for Managers
- ◆ Transformation to Corporate Leaders (Orientation Programme)
- ◆ Advance Excel
- ◆ Legal Aspects of Business
- ◆ Python Basics
- ◆ Concepts of DBMS and SQL
- ◆ Business Communication
- ◆ Career Preparedness

SEMESTERS - II, III & IV

II SEMESTER

- ◆ Emerging Technologies and Applications
- ◆ R Programming
- ◆ Operations Research
- ◆ Management Accounting
- ◆ Sector Analysis for Business
- ◆ Knowledge Management
- ◆ Health and Wellness Module I
- ◆ Business Simulation
- ◆ Summer Internship Project/Dissertation

III SEMESTER

- ◆ Strategic Management
- ◆ Capstone Project and Defence
- ◆ Social Media Analytics
- ◆ Health and Wellness Module II

IV SEMESTER

- ◆ Corporate Governance and Ethics
- ◆ Online Courses - NPTEL (Swayam), Coursera, edX, Udemy
- ◆ Corporate Social Responsibility

SPECIALIZATION WISE COMPULSORY COURSES – II SEMESTER

DATA ANALYTICS FOR BUSINESS	MARKETING	HRM	FINANCE	OPERATIONS & SCM
Introduction to Data Sciences	Digital Marketing	HRD Instruments	Financial Modeling	Operations Planning and Scheduling
Data Preparation and Data Management	Services Marketing	Talent Management	Fixed Income Markets	Materials Management
Cloud and Big Data	Sales Force and Channel Management	Industrial Relations	Financial Statement Analysis	Project Management
Data Mining	Consumer Behaviour	Compensation and Reward Management	Corporate Accounting	Quality Management
Data Visualization and Modeling	Product Management	Performance Management System	Introduction to Financial Markets and Institutions	Supply Chain Management
Data Protection and Privacy	Marketing Strategy	Learning and Development	Application of Machine Learning & Artificial Intelligence in Finance	Enterprise Resource Planning

ELECTIVE COURSES - II SEMESTER

ALL SPECIALIZATIONS

- ◆ Business Analytics
- ◆ Enterprise Resource Planning
- ◆ HR Challenges in Mergers and Acquisitions
- ◆ International Finance
- ◆ HRD Audit and Scorecard
- ◆ Social Media Marketing
- ◆ International Marketing
- ◆ Banking and Insurance
- ◆ Global Business Environment
- ◆ Behavioural Finance
- ◆ Marketing in Emerging Economies
- ◆ Emotional Intelligence at Workplace
- ◆ Talent Acquisition
- ◆ Introduction to Business Intelligence
- ◆ Financial Statement Analysis

SPECIALIZATION WISE COMPULSORY COURSES - III SEMESTER

DATA ANALYTICS FOR BUSINESS	MARKETING	HRM	FINANCE	OPERATIONS & SCM
Predictive Analytics	Customer Relationship Management	Employment Related Laws	Derivative Markets	International Logistics
Digital Transformation	Retail Management	International Human Resource Management	Security Analysis and Portfolio Management	Service Operations Management
Internet of Things	Business Analytics for Marketing	Leadership and Capacity Building	Financial Risk Management	Supply Chain Modeling and Design
Web 3.0	Integrated Marketing Communication	Strategic Human Resource Management	Mergers and Acquisitions	Technology and Innovation Management
Web Analytics	Brand Management	HR Analytics	Investment Banking	Supply Chain Strategy
Data Analysis Using Python	Business to Business Marketing	Organizational Development and Change	Financial Analytics	Advanced Operations Research
			Corporate Tax Planning	

ELECTIVE COURSES - III SEMESTER

ALL SPECIALIZATIONS

- ◆ Mobile Analytics
- ◆ Financial Analytics
- ◆ Marketing of Financial Services
- ◆ Cloud Management
- ◆ Marketing Research
- ◆ CRM Systems
- ◆ Rural Marketing
- ◆ Technology in HR /SAP HR/ People Soft
- ◆ Coaching, Counseling and Mentoring
- ◆ Personal Effectiveness and Growth
- ◆ Psychological Issues at Work
- ◆ Fintech Framework and Governance
- ◆ Retail Store Operations Management
- ◆ Wealth Management
- ◆ Entrepreneurial Finance
- ◆ International Market Intelligence

SPECIALIZATION WISE COMPULSORY COURSES - IV SEMESTER

DATA ANALYTICS FOR BUSINESS	MARKETING	HRM	FINANCE	OPERATIONS & SCM
Introduction to Natural Language Processing	Sustainable Marketing	Conflict and Negotiation	Project Feasibility and Financing	e-Retailing

ELECTIVE COURSES - IV SEMESTER

ALL SPECIALIZATIONS

- ◆ Introduction to Entrepreneurship
- ◆ Design Thinking
- ◆ Qualitative Research Methods
- ◆ Business Leadership
- ◆ Case Study Writing and Analysis Method
- ◆ Concepts and Applications in Sustainability
- ◆ Consulting Skills in HR

VALUE-ADDED CERTIFICATION COURSES

Students at SIMS enroll in multiple value-added and enrichment certification courses offered through various online platforms including Coursera, edX, LinkedIn, Swayam (NPTEL), Udemy, Google, CPHR, and more. Participation in these courses not only enhances their knowledge and technical competencies but also ensures they stay abreast of evolving industry standards and trends.

IT RELATED

- ◆ AWS S3
- ◆ Agile Leadership
- ◆ Agile Project Management
- ◆ Android App Development
- ◆ Applied Scrum for Agile Project Management
- ◆ AWS Cloud Technical Essential
- ◆ Blockchain: Understanding its uses and implications
- ◆ Cyber Security
- ◆ Decentralized Finance (DeFi) Infrastructure
- ◆ Introduction to Cloud Computing
- ◆ Programming for Everybody (Getting Started with Python)
- ◆ What is the Metaverse
- ◆ Business Analysis
- ◆ Data Analytics and Business Intelligence
- ◆ Cloud Computing

AI & ML

- ◆ Introduction to Artificial Intelligence
- ◆ AI for Everyone
- ◆ Artificial intelligence in Marketing
- ◆ Deep Learning: Visual Exploration
- ◆ Generative AI: Prompt Engineering Basic
- ◆ Machine Learning for Business Professionals
- ◆ Machine Learning with Big Data
- ◆ Natural Language Processing
- ◆ Python for Data Science, AI & Development

FINANCE

- ◆ Analysing Company Performance using Financial Ratios
- ◆ Behavioral Finance
- ◆ Creation of Stock Dashboard
- ◆ Credit Risk Management
- ◆ Derivatives - Options and Futures

- ◆ Derivatives Market Strategies
- ◆ Discounted Cash Flow Valuation
- ◆ Financial Analyst Programme
- ◆ Financial Modelling and Valuation
- ◆ Financial Risk Management
- ◆ Financial Statement and Ratio Analysis
- ◆ Fintech and the Transformation in Financial Services
- ◆ Forensic Accounting and Fraud Examination
- ◆ Fundamentals of Equities
- ◆ Industry Readiness Programme on Capital Market
- ◆ Introduction to Blockchain for Financial Services
- ◆ Introduction to Cryptocurrency from the Corporate Finance Institute
- ◆ Investment Risk Management
- ◆ NSE Banking and Insurance
- ◆ Portfolio Diversification using Correlation Matrix
- ◆ Private Equity and Venture Capital
- ◆ Python and Statistics for Financial Analysis
- ◆ Stock Markets and Trading
- ◆ Stock Valuation and Comparable Company Analysis

GOOGLE PLATFORM

- ◆ Advanced Google Analytics
- ◆ Dashboard in Google Data Studio
- ◆ Google Ads Search Certification
- ◆ Google Analytics
- ◆ Google Digital Marketing
- ◆ Google My Business
- ◆ Google Project Management
- ◆ Google SEO

BLOOMBERG

- ◆ Bloomberg Market Concepts

DIGITAL MARKETING

- ◆ Attract and Engage Customers with Digital Marketing
- ◆ Building a Business Presence with Facebook Marketing
- ◆ Digital Marketing Master Programme
- ◆ Effective Sales- An Overview
- ◆ Foundations of Digital Marketing and E Commerce
- ◆ From Likes to Leads: Interact with Customers Online
- ◆ How to use Influencer Marketing to grow Instagram Business
- ◆ Introduction to Digital Transformation
- ◆ Introduction to PicsArt for Social Media Marketing
- ◆ LinkedIn marketing
- ◆ Market Risk Management
- ◆ Meta Social Media Marketing
- ◆ SEO Toolkit course
- ◆ Think Outside the Box - E Mail Marketing

DATA SCIENCE & ANALYTICS

- ◆ Build Dashboards using Power BI
- ◆ Business Analytics with Excel: Elementary to Advanced
- ◆ Data Analytics for Lean Six Sigma
- ◆ Data Handling and Visualization
- ◆ Excel VBA and Macros
- ◆ How to create A Sales Forecast in Tableau
- ◆ HR Analytics- Build an HR dashboard using Power BI
- ◆ IBM Data Science Professional Certificate
- ◆ Marketing Analytics
- ◆ Meta Marketing Analytics
- ◆ Microsoft : Azure Data Scientist Associate
- ◆ Power BI for Beginners - Preparing Data for Analysis and Designing a Data Model
- ◆ Power BI Report Development
- ◆ Prepare Clean, Transform and Load Data using Power BI for Financial Data

- ◆ People Analytics
- ◆ Prepare Data for Exploration
- ◆ Python Data Structures
- ◆ SAS Certified Data Scientist
- ◆ SQL and Tableau
- ◆ Statistical Thinking for Data Science
- ◆ Tableau Desktop Specialist Certification
- ◆ Tools for Data Science
- ◆ Use of Power BI for Financial Data Analysis
- ◆ Using Python to Access Web Data

OTHER CERTIFICATIONS

- ◆ Associate Professional in Human Resource (HRCI)
- ◆ Consulting Presentations and Storytelling
- ◆ Consulting Tools and Tips
- ◆ Defining Diversity, Equity and Inclusion in Organizations
- ◆ Digital Transformation in Supply Chain
- ◆ Introduction to International Criminal Law
- ◆ Managing Employee Performance
- ◆ Process Improvement a Kaizen Event
- ◆ Quality Management Systems (Six Sigma Green Belt, Lean Six Sigma)
- ◆ Renewable Energy Technology Fundamentals
- ◆ Research Proposal: Initiating Research
- ◆ Schneider Global Student Experience Course
- ◆ Six Sigma Advanced Define and Measure Phases
- ◆ Storytelling and Influencing: Communicate with Impact
- ◆ Strategic Leadership: Impact, Change, and Decision Making
- ◆ Strategically Build and Engage Your Network on LinkedIn
- ◆ Supply Chain Excellence
- ◆ Supply Chain Management Strategy
- ◆ Use Canva to Create Desktop and Mobile-friendly Web Pages
- ◆ Use Canva to Create Social Media Visuals for Business
- ◆ Using Advanced SWOT Analysis to Determine Competitiveness



EMINENT SPEAKERS: ACADEMIC YEAR 2024-25

At SIMS, our distinctive educational pedagogy includes Colloquiums, Fireside chats, Leadership talks, and a range of other value-added activities. We invite renowned personalities, eminent speakers, and experts from academia and industry to interact with our students, imparting invaluable knowledge and insights. Active participation in these value-added and enriching sessions enables students to gain invaluable perspectives, practical knowledge, effective leadership strategies and a refined understanding of industry dynamics including current industry trends, emerging technologies and best practices.

Lt Gen Dhiraj Seth PVSM, AVSM : General Officer Commanding-in-Chief, Southern Command

Maj Gen (Dr.) Yash Mor (Retd.) : Indian Army

Mr. Varadharaj V : SVP & Global Head - Talent Acquisition, Infosys

Mr. George Verghese : Vice President, Group HR, Kirloskar Group & CHRO, Kirloskar Oil Engines Ltd.

Mr. Atul Sahgal : SVP & Global Head - Talent Acquisition, Cognizant

Mr. Surjya Narayan Mohapatro : Vice President, Standard Chartered Bank

Mr. Mahesh Jadhav : Vice President, Accenture

Mr. Rabi Patro : Vice President - Lead Business Analyst, Citi Bank

Mr. Amey Phadke : Assistant Vice President, Genpact

Mr. Saibal Sengupta : Chief Financial Officer, Orient Electric

Mr. Pranav Khurjekar : Regional Sales Director, HCL Software

Ms. Shreya Shetty : Corporate Vice President - HR, WNS

Mr. NPS Shekhawat : Business Head, Central Zone, Digit Insurance

Mr. Kuldeep Jain : Global Lead, Project & Program Management, DXC Technology

Mr. Chinmay Vasavada : Head, Packfora People Champion (HR) & Workplace Services, Packfora

Ms. Dhanshree Srivastava : Sr. Manager, Legal & Secretarial, Tally Solutions

Mr. Sandeep Choudhary : Ex Partner, Infosys Consulting

Ms. Shweta Patil : Head - Inclusion and Diversity, Asia Pacific, Eaton

Mr. Sebastian Mony : Associate Director, KPMG

Dr. V. Aditya Srinivas : Chief Operating Officer and Chief Economist, Bombay Stock Exchange Brokers Forum

Mr. Gurucharan Singh Gandhi : Head HR, Aditya Birla Fashion and Retail

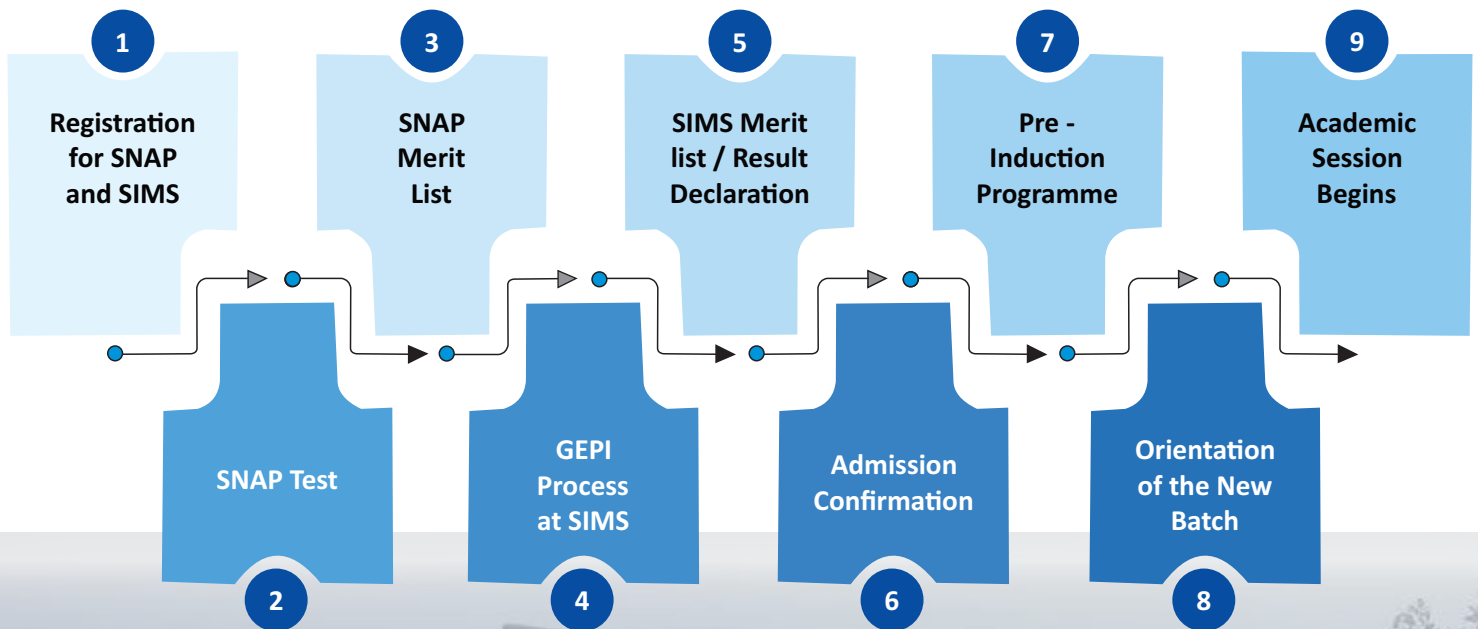
Mr. Mahi Tandon : Vice President, CK Birla Hospital

Ms. Smridhi Dhir : Senior Director of Sales, *Gartner*

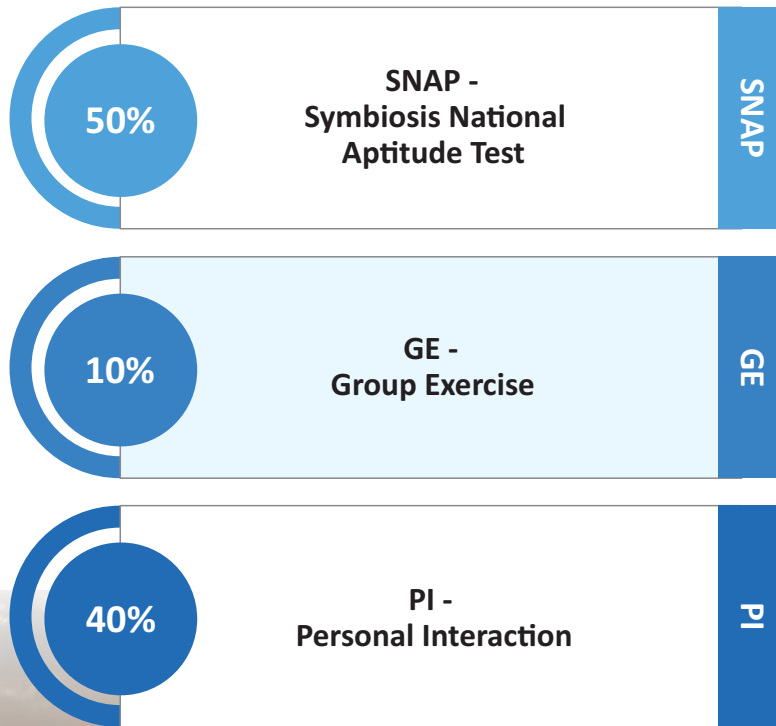
Mr. Lokendra Sethi : VP, India and Global Delivery Network, DXC Technology

Ms. Ashlesha Raikar : Senior Credit Analyst, Structured Finance, Crisil

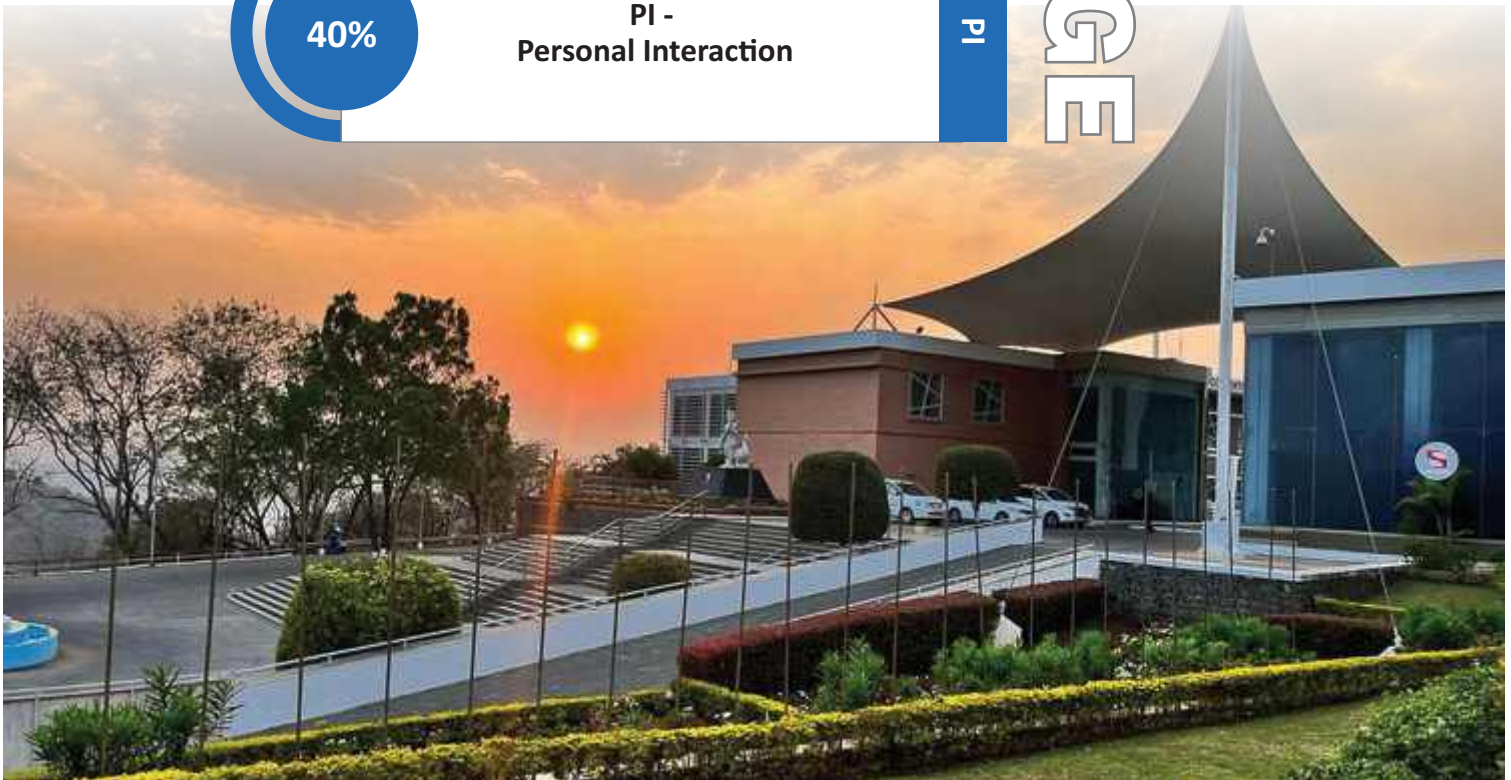
SIMS ADMISSION PROCESS



ADMISSION SELECTION PARAMETERS



WEIGHTAGE



INFRASTRUCTURE AND RESOURCES

SIMS offers a well-designed, centrally located campus in Pune, committed to nurturing future managers with a global perspective. With secure residential accommodation for over 600 male and female students, the institute ensures a safe and comfortable living environment. The campus is equipped with state-of-the-art infrastructure, including resource centres, high-speed Wi-Fi, modern academic buildings, advanced computer labs, Bloomberg terminals, and smart boards. A well-stocked library, accompanied by a dedicated reading room, provides students with a quiet space for study and research.

Adding to the vibrant atmosphere, SIMS is a pet-friendly campus, fostering a stress-free and joyful student experience. The institute also offers top-tier sports and fitness facilities, including a health centre, fully equipped gym, yoga and aerobics studio, and a swimming pool. For leisure and social interaction, students can unwind in the recreation room, featuring foosball, a pool table, chess, and various other indoor games. These thoughtfully designed amenities create a holistic learning environment, making SIMS truly a "Home away from Home."





STUDENT DRIVEN TEAMS

SIMS takes pride in its dynamic and diverse student-driven clubs and teams, a defining aspect of its MBA programme. These clubs and teams provide students with invaluable opportunities to organize and manage large-scale events and initiatives, offering hands-on experience and real-world insights. Along the way, students enhance their networking, leadership, and team-building skills, preparing them for the challenges of the corporate world.

Active participation in these teams not only enriches the holistic learning experience at SIMS but also nurtures a spirit of initiative and impact, empowering students to truly "Make a Difference."

CORE TEAMS



Placement Team



Alumni Team



Branding Team

SPECIALIZATION TEAMS



Marketing



Finance



Operations & Supply Chain Management



Human Resource Management



Data Analytics for Business

SOCIAL TEAMS



Pralay - Institute's Social Responsibility Team



Gender Champions Team

ACADEMIC, CO-CURRICULAR & ENTREPRENEURSHIP TEAMS



Academics Team



IT Team



Bloomberg Team



Economics Think Tank Team



Library Team



Model United Nations (MUN) Team



Research Team



Entrepreneurship Team

CREATIVE, EXTRA-CURRICULAR & CULTURAL TEAMS



Editorial Team



Corporate Presentation Team



Events Team



Infrastructure Team



Sports Team



MUSIC TEAM
SUR



Dance Team



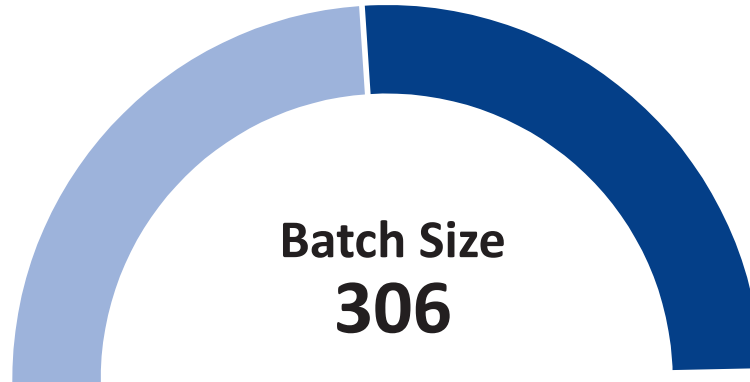
Drama Team

MBA 2024 - 26 - BATCH PROFILE

GENDER RATIO

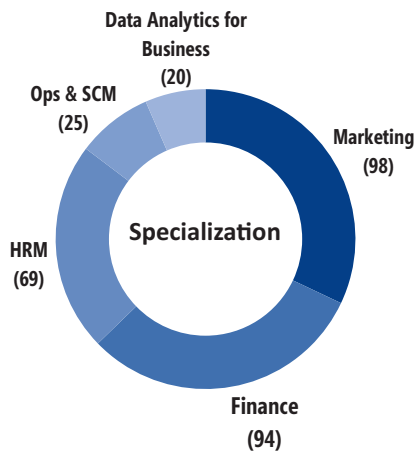


FEMALE
48%

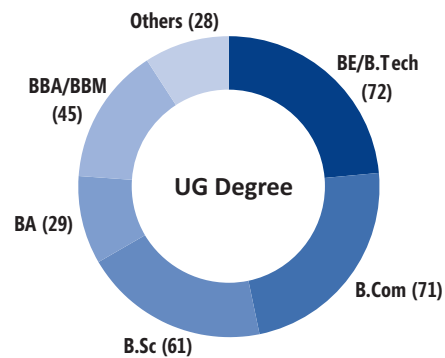


MALE
52%

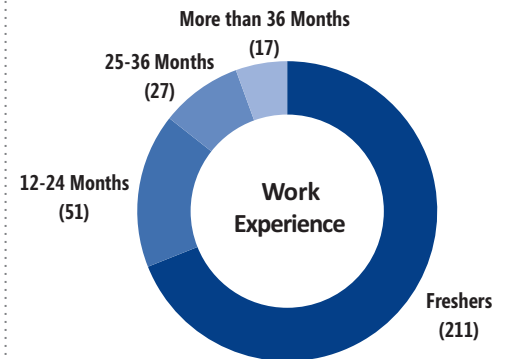
SPECIALIZATION



UG DEGREE



WORK EXPERIENCE



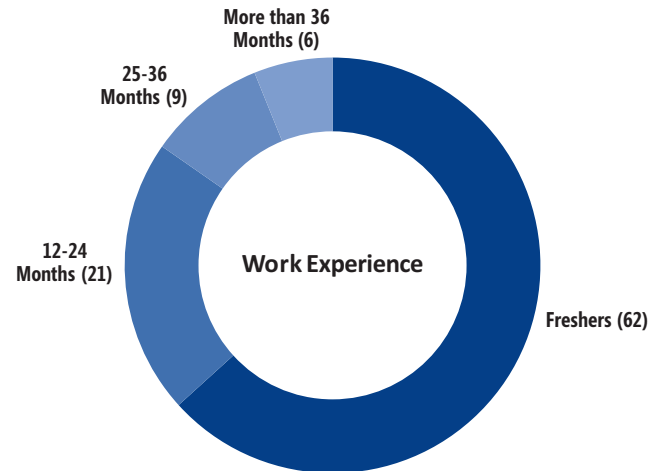
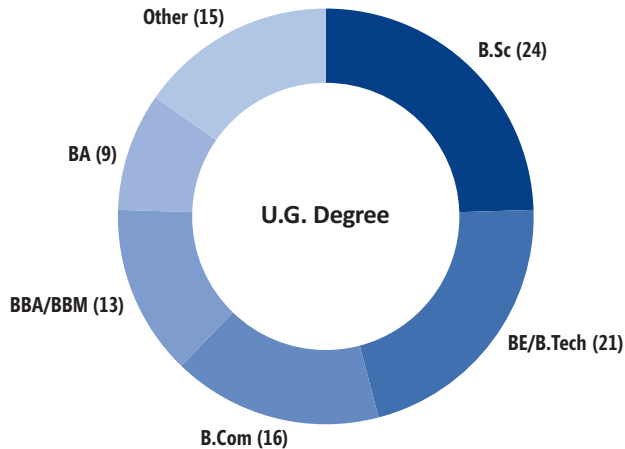
MBA 2024 - 26 PAST EXPERIENCE COMPANIES

IT/ITES	BFSI	E-commerce	Manufacturing
			
			
			
		<h3>Ed-Tech</h3>	
			<h3>Pharma</h3>
		<h3>FMCG</h3>	
	<h3>Consulting</h3>		
			<h3>Other Sectors</h3>
		<h3>Hospitality</h3>	
			
			
			

*Partial list of past experience companies

MBA 2024 - 26 SPECIALIZATION WISE BATCH PROFILE

MARKETING - 98 [ 41  57]



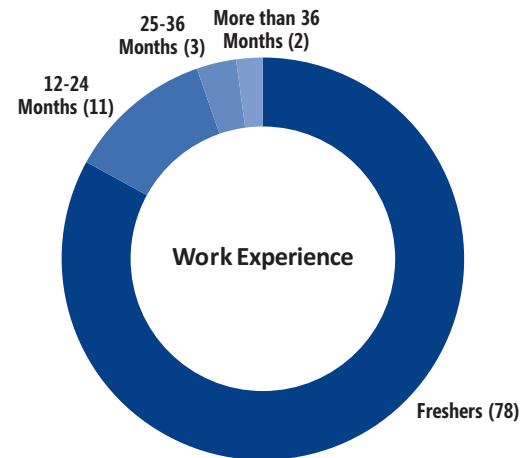
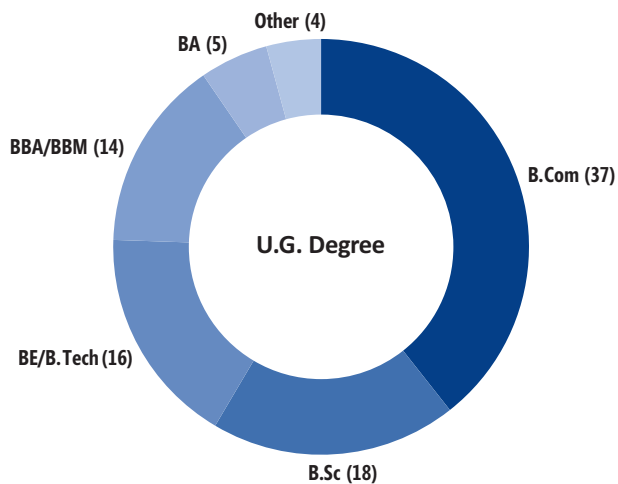
The SMARK Club is a collection of passionate "market" minds dedicated to putting all marketing theories into practice. Through corporate connections and on-campus activities, the team provides students with a comprehensive understanding of marketing.

SMARK harnesses the enthusiasm of all marketing enthusiasts and channels it into a variety of activities such as **SIP warrior** - Summer Internship Showcase, **Ad-War-Tise** - Advertising and branding competition, Case Study Competition, Marketing quiz etc. This allows students to assess many parts of the marketing domain outside of the classroom and use them to get a stronghold in their professional careers.

COLLOQUIUM - 4 THOUGHT - "Marketing Approaches in the Digital Environment"

MBA 2024 - 26 SPECIALIZATION WISE BATCH PROFILE

FINANCE - 94 [ 40  54]



inFINite, the Finance Team of SIMS is an active initiative run by the students. The team is known for enabling students to discover their true potential through knowledge sharing on finance and organizing various events including guest lectures, workshops, competitions and professional opportunities. It also plays a notable role in keeping students updated with the most recent activities happening in Finance.

CERTIFICATIONS : CFA - Level 1, NSE Mutual Fund Certification, Crisil Certification

WORKSHOPS : Derivatives & MCX Commodities Market, Credit Research and Rating, Career in Finance, Financial Planning

COLLOQUIUM : STRATAGEM - "Essential Competencies for Achieving Corporate Excellence in the BFSI Sector"

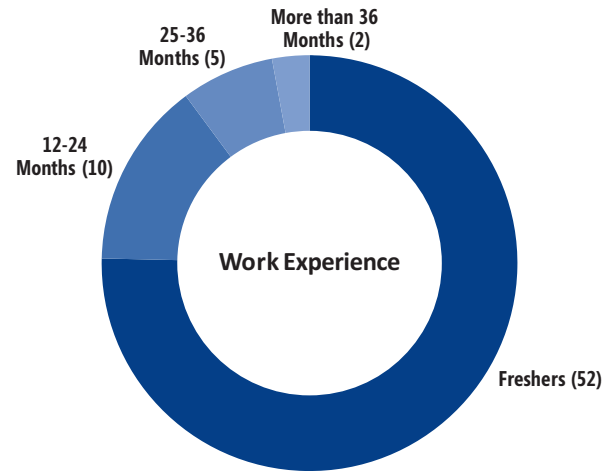
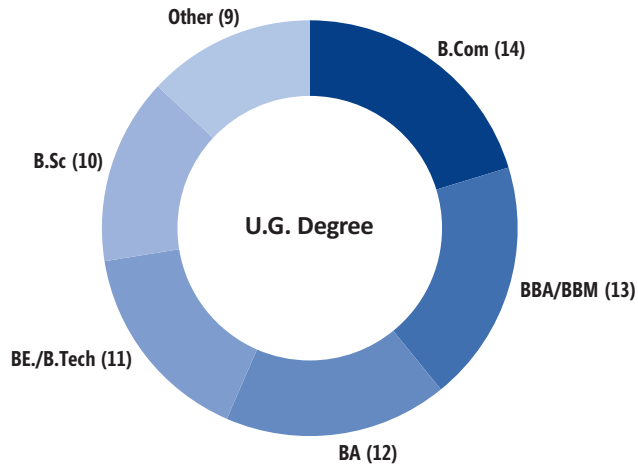


Bloomberg Team - SIMS has 8 Bloomberg terminals which provide access to Bloomberg Professional Services. The Bloomberg club at SIMS organizes insightful guest talks, workshops and its flagship pan-India event JOHARI: **An Equity Research Competition**. The club also schedules annual visits to NSE, BSE and Bloomberg Office (Mumbai).

SIMS students are well-versed with various functions present in the Bloomberg terminals.

MBA 2024 - 26 SPECIALIZATION WISE BATCH PROFILE

HRM - 69 [ 56  13]



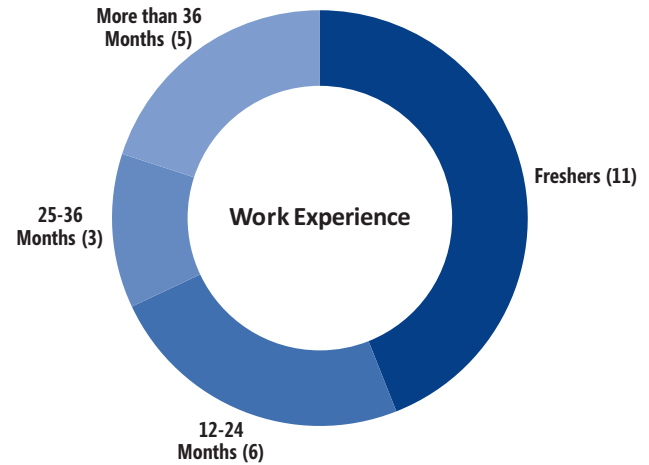
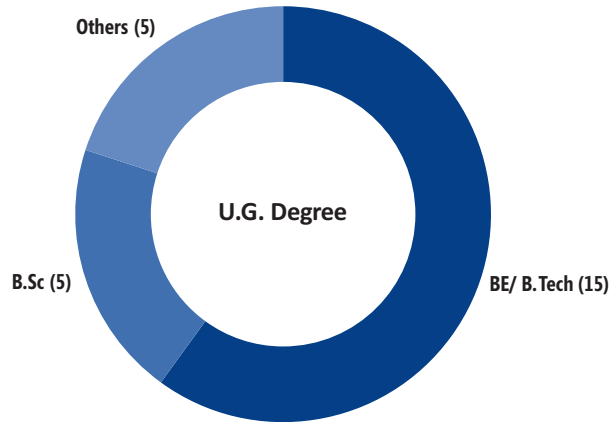
The People Tree is the HR Club run by the transformational student leaders of SIMS. The team hosts engaging events such as HR quizzes, debate competitions, interactive workshops, and its flagship event – *Kaleidoscope*, a national-level case study competition. The club also organizes guest lectures by eminent HR leaders from the industry.

CERTIFICATIONS : CPHR Academy - Online Certification

COLLOQUIUM : COLOSSEUM - "Global Talent Mobility : India's new HR frontier"

MBA 2024 - 26 SPECIALIZATION WISE BATCH PROFILE

Operations & SCM - 25 [ 7  18]



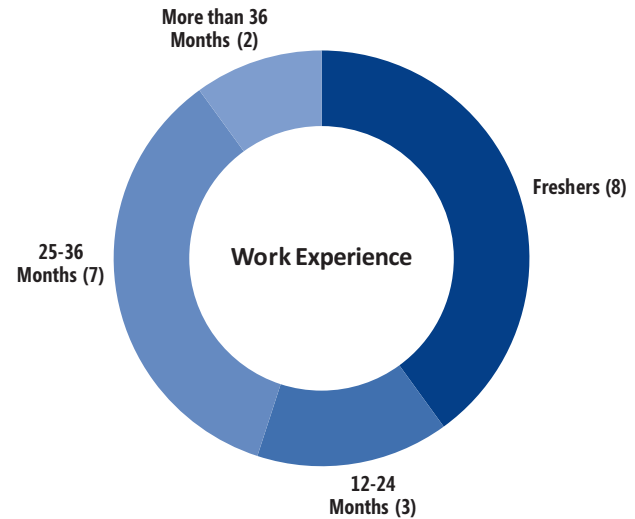
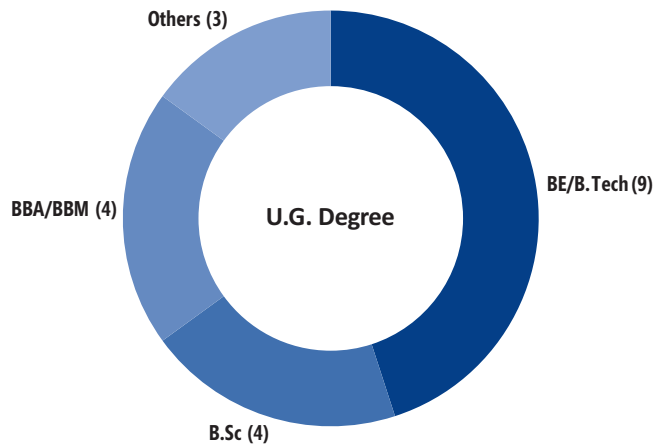
The mission of Team Noesis is to highlight the key elements of Operations and Supply Chain Management while maintaining a balance between academic rigor and co-curricular activities in the college. The team organizes various Quizzes, Case Study competition, Guest Lectures and Industrial Visits.

COLLOQUIUM : VICHAAR MANTHAN - "Operation Challenges and Opportunities in Moving from Developing to Developed Nation"

CERTIFICATIONS : Lean SIX Sigma Green Belt and Black Belt by RTIAC Lean Six Sigma

MBA 2024 - 26 SPECIALIZATION WISE BATCH PROFILE

DATA ANALYTICS FOR BUSINESS - 20 [ 4  16]



The DataVerse is a student-driven initiative aimed at cultivating a data-centric mindset among aspiring business professionals. In an era where data drives decision-making, this cell will serve as a dynamic forum for students to explore, learn, and apply analytical tools and technologies.

From hands-on workshops and case competitions to expert sessions and project-based learning, the cell encourages students to bridge the gap between theoretical knowledge and practical problem-solving, preparing them for the evolving landscape of data-driven careers.

MBA 2024 -26 : SUMMER INTERNSHIP

LEADING RECRUITERS

BFSI	IT/ITES	Consulting	Other Sectors
			
			
			
			
			
			
			
		FMCG	
			
			
		Pharma	
			
			
			

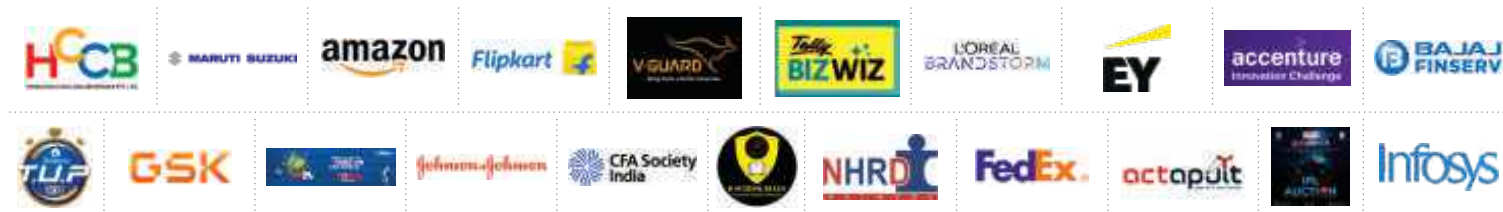
*Partial list of Leading Recruiters

STUDENT AWARDS & ACHIEVEMENTS

At SIMS, our students actively participate in prestigious Corporate and B-school competitions, consistently bringing accolades to themselves and the institute. Their achievements span academics, co-curricular and extracurricular activities, research, and creative expression through articles and blogs, as well as sporting excellence. These competitive platforms foster their holistic development, equipping them with essential skills for their professional and personal growth.

Beyond individual accomplishments, our students are deeply committed to social impact. Many SIMSsites have been recognized and honored for their selfless contributions to various social initiatives, demonstrating an unwavering dedication to societal betterment.

Corporate Competition - Winners and Finalists



B-School and other Competitions - Winners and Finalists

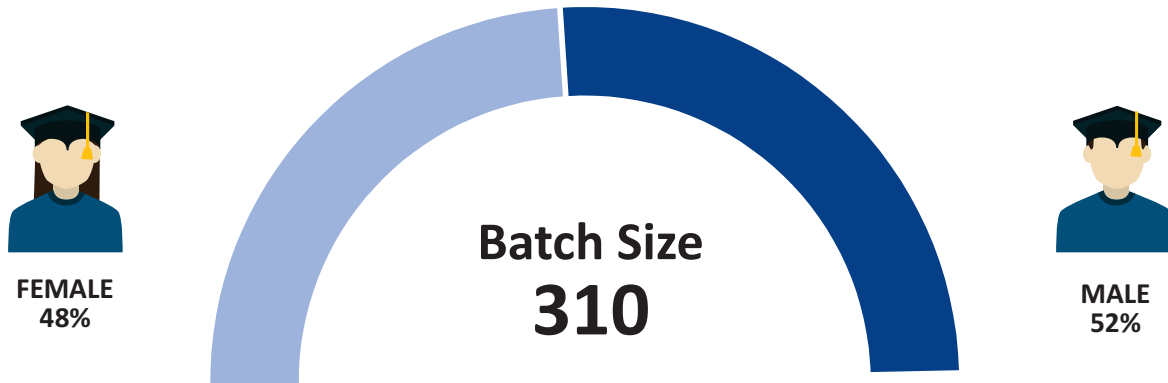
IIM Amritsar	Xavier Institute of Management and Entrepreneurship	IIFT Delhi
IIM Bangalore	K J Somaiya Institute of Management	Institute of Management Technology (IMT) Hyderabad
IIM Bodh Gaya	NMIMS Mumbai	Jaipuria Institute of Management, Indore
IIM Calcutta	IMI Delhi	MES Garware College, Pune
IIM Kashipur	Prin. L.N. Welingkar Institute of Management Development and Research, Mumbai	Nirma University (IMNU)
IIM Kozhikode	Birla Institute of Technology	Jaipuria Institute of Management, Lucknow
IIM Raipur	IIT Indore	CFA Institute
IIM Ranchi	IIIT Nagpur	IIPM Bengaluru
IIM Rohtak	SIBM Bengaluru	Sydenham Institute of Management Studies
IIM Sambalpur	SCIT Pune	Mittal School of Business, Lovely Professional University, Punjab
IIM Shillong	SIIB Pune	Department of Management Studies, NALSAR University of Law, Hyderabad
IIM Vishakhapatnam	National Insurance Academy, Pune	NIT Durgapur
Xavier Institute of Management (XLRI)	SIOM, Pune	
Xavier Institute of Management, Bhubaneswar		

**Partial list of Corporate, B-schools and other competitions*

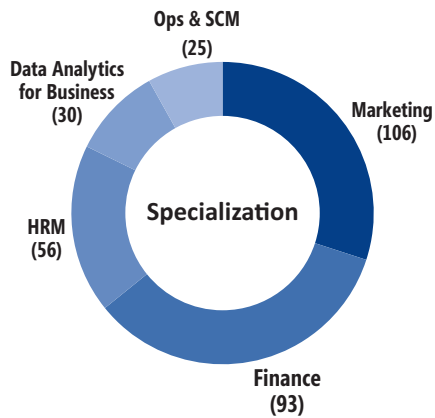


MBA 2025 - 27 - BATCH PROFILE

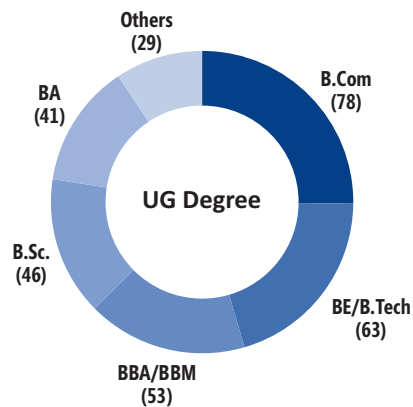
GENDER RATIO



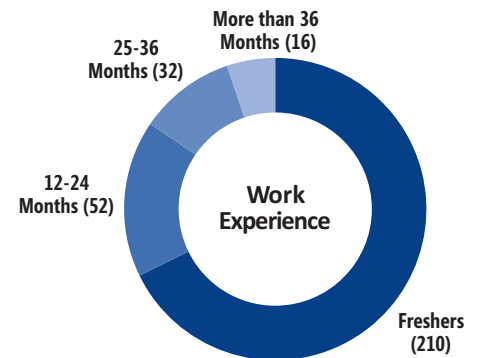
SPECIALIZATION



UG DEGREE



WORK EXPERIENCE



MBA 2025-27
PAST EXPERIENCE COMPANIES

Emcure®

tcs TATA
CONSULTANCY
SERVICES

accenture

amazon

DXC
TECHNOLOGY

DIAGEO

FIS

NatWest

ERICSSON

Deloitte.

BRIDGESTONE

virtusa
Engineering First

ClubMahindra

BOSCH

asianpaints

Capgemini

Mahindra
LOGISTICS

make my trip

The Oberoi Group

HEXWARE

KPMG

BRITANNIA

IBM

Infosys

kotak life

EY

cognizant

HDFC BANK

PUMA

NORTHERN
TRUST

TIE India

Piramal
Pharma Solutions

ICICI Bank

Jio

wipro

PLANETSPARK

indiamart

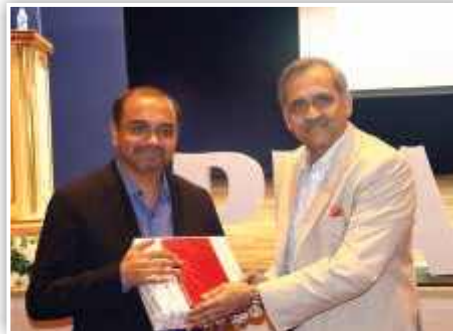
digit

zomato

simplilearn
your pace, your place

CORPORATE ENGAGEMENTS

At SIMS, we foster strong corporate collaborations, bridging the gap between academia and industry through a wide range of engagement initiatives. From Leadership Talks, Fireside Chats, and Value-Added Sessions to Corporate Shadowing, Corporate Competitions, and Margdarshan – a mentoring and knowledge sharing initiative, we provide students with immersive opportunities to interact with industry leaders. These engagements offer invaluable insights into emerging management trends and industry advancements, equipping students with the knowledge and skills needed to excel in their careers. Additionally, our Campus Engagement Activities serve as a platform for companies to connect with and identify promising talent within our student pool, fostering mutually beneficial relationships.





GROOMING SESSIONS

At SIMS, we are committed to shaping future-ready student managers by equipping them with the skills and competencies aligned with evolving industry trends. The Placement Cell conducts a series of grooming sessions and skill development workshops to prepare students for preliminary assessments, group discussions, and personal interviews. Additionally, we conduct Excel and PowerPoint proficiency tests to ensure our students are well-versed in essential corporate tools, enhancing their analytical and presentation skills. Through dedicated mentorship and structured training, we foster holistic development, empowering students with the confidence and expertise needed to excel in their careers.



WHY RECRUIT A SIMSite

USP OF SIMSITES

- ◆ Defence Background: Sharp, confident, conversant, agile, and well-travelled
- ◆ Relevant knowledge and skillsets as per industry requirements
- ◆ Excellent communication, articulation, and presentation skills
- ◆ Prior work experience in top companies in diverse sectors: Accenture, Amazon, Asian Paints, Bosch, Britannia, Cognizant, Capgemini, Deloitte, Diageo, DXC Technology, Emerson, EY, HP, IBM, Infosys, KPMG, Northern Trust, Piramal, Puma, TCS, Toyota, Wipro, etc.
- ◆ Professional certifications and value-added courses
- ◆ Summer internships & live projects in renowned companies
- ◆ Participation in premier Corporate and B-school competitions

RESEARCH

- ◆ Research paper publications in reputed Scopus Indexed Journals
- ◆ Courses in Research Methodology, Marketing Research, Business Statistics and Sectoral Analysis etc.
- ◆ Hands-on experience in various research tools (SPSS, R, Python, Tableau, Power BI, SQL, etc.)
- ◆ Participation and paper presentation in Annual International Research Conferences

VALUE-ADDED & ANALYTICS RELATED COURSES

- ◆ Tableau, Power BI, SPSS, R - Programming, Python, SQL
- ◆ Six Sigma
- ◆ Advanced Excel
- ◆ Design Thinking
- ◆ Bloomberg Market Concept - Certification
- ◆ Capstone Business Simulation
- ◆ Stock Market Simulation
- ◆ Application of Machine Learning & Artificial Intelligence
- ◆ Cloud and Big Data
- ◆ Data Visualization & Mining
- ◆ Digital Transformation
- ◆ Emerging Technologies and Applications
- ◆ Fintech Framework and Governance
- ◆ Internet of Things (IoT)
- ◆ Web 3.0
- ◆ Blockchain Technology
- ◆ Supply Chain Management and Optimization
- ◆ Deep Learning
- ◆ Ethical AI
- ◆ Introduction to AI/ML

ILLUSTRIOUS ALUMNI

Sachin Gupte

MD and Global HR Head -
Operations and GBS
Standard Chartered Bank
1995-1997

Gautam Sinha

CHRO
Birla Opus
1996-1998

Aditya Kohli

CHRO
Orient Electric
1996-1998

Amit Jamdade

Partner
FS consulting - EY
1997- 1999

Vivek Dwivedi

Founder and CEO
People Vector Consulting
1998-2000

Aditya Pal Singh

Head of Talent Acquisition
Partnering and Delivery
Novo Nordisk
1998-2000

Anupam Guha

Managing Director
**Motilal Oswal
Financial Services Ltd**
1998-2000

Jasminder Singh Chahal

President- Home Loans
Bajaj Housing Finance Ltd
1999-2001

Anupama Rao Singh

VP - LATAM Region Head
Global Oncology Innovative Assets
Dr. Reddy's Laboratories
1999-2001

Vikas Shinde

Founder and Principal Consultant
Nordsta Consulting Group
1999-2001

Kanwalpreet Walia

Head Marketing, Fragrance &
Fashion Accessories Division
Titan Company Ltd
1999-2001

Subeer Bakshi

Group Head of HR
Navi
1999-2001

Priyanka Bhatnagar

HR Leader - APAC
Randstad Enterprise
1999-2001

Avantika Susan Nigam

Chief People Officer
ACT Fibernet
2000-2002

Bappadit Roy

Regional Director
**Alliance Insurance
Brokers Pvt Ltd**
2000-2002

Mankiran Chowhan

VP and Business Head, Financial
Services and Consumer Industries
Salesforce
2000-2002

Akshay Mehrotra

Co Founder & CEO
Fibe India
2002-2004

Abhijit Sethi

Chief Operating Officer
**Howden Insurance Brokers
India Pvt Ltd**
2002-2004

Rajiv Ranjan

Head - Retail Payments
and Remittances
ICICI Bank
2002-2004

Kartik Rishi

Global Head of Hr Consulting -
Digital Business Service
HSBC
2002-2004

Amol Gupta

People Team - Head of India
BNY
2002-2004

Dinkar Devgan

Senior Recruiting Lead
Google
2002-2004

Rupinder Kaur

AVP and Global Head HR
Neeyamo
2003-2005

Saurabh Mital

General Manager - Innovation
Diageo
2003-2005

ILLUSTRIOUS ALUMNI

Vijay Nair
Head of Marketing
Straive
2004-2006

Sudhanshu Mishra
Director- HR Lead, Asia Pacific
and India Business Markets
Accenture
2004-2006

Shefali Sodhi
Sr. Director - HR
Gartner
2004-2006

Durgesh Nagarkatte
Executive Director - HR
Wells Fargo
2004-2006

Aastha Verma
COO
Tardid Technologies
2005-2007

Gaurav Sirohi
CHRO
OLX India
2005-2007

Neha Pandey
Senior Manager
Deloitte
2005-2007

Aniruddha Bhatnagar
Senior Director - Franchise Operations
Emerging Categories, India and
South West Asia
The Coca-Cola Company
2006-2008

Vivek Sharma
Head of Sales and Marketing
Jayanti Herbs and Spice
2006-2008

Bhupendra Basera
Senior Vice President -
Sales Leader
Marsh India
2007-2009

Gunjan Mittal
Director - People Experience and
Operations - Lead Global Talent
Management and Learning Operations
Pepsico
2007-2009

Shaan Vats
Senior Practice Leader
Infosys
2008-2010

Vinit Verma
Director - Co-Head APAC Implementation,
Relationship & Transaction Management,
Corporate Bank
Deutsche Bank
2008-2010

Prasanna Kumar
Deputy President & Co-Head of
financial services and
professions group
AON
2009-2011

Sumit Kapoor
Partner
KPMG
2011-2013

**Partial list of Illustrious Alumni*



LIFE@SIMS



OUR ESTEEMED RECRUITING PARTNERS

*Partial list of Recruiting Partners

PLACEMENT ACTIVITIES

◆ FINAL PLACEMENTS

Companies are invited to conduct pre-placement talks from October onwards, offering students valuable opportunities to interact with potential employers. These sessions provide insights into company cultures, roles, and career paths, helping students make informed decisions during final placements.

◆ SUMMER INTERNSHIPS

As part of the curriculum, students participate in a mandatory 4-credit summer internship programme lasting 8-10 weeks between the 2nd and 3rd semesters (April - June). This immersive experience enables students to apply theoretical knowledge in real-world scenarios, enhancing their practical skills and industry exposure.

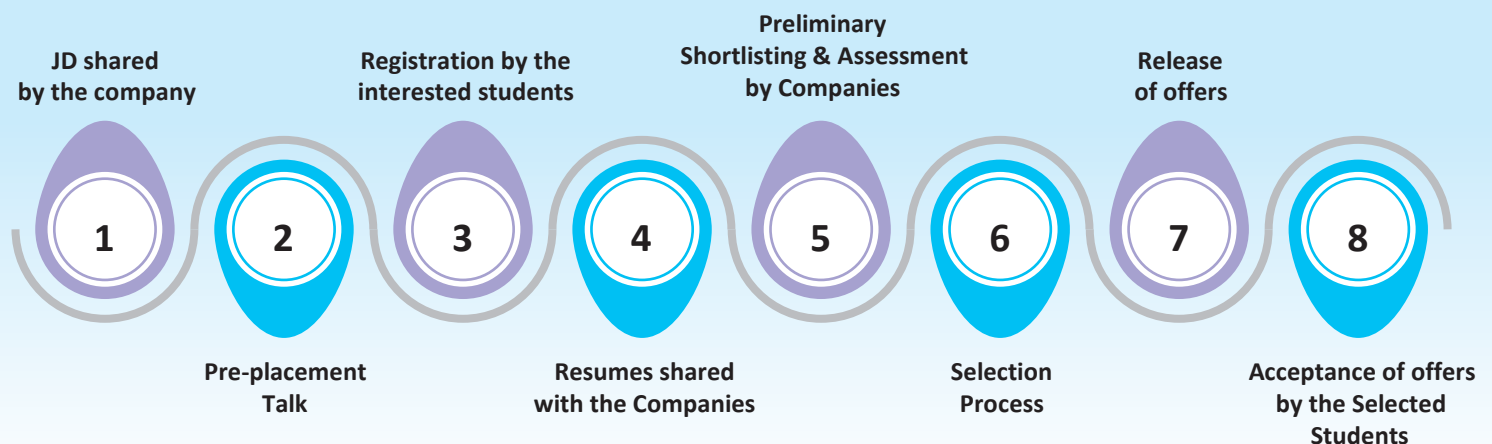
◆ LIVE PROJECTS

Students engage in a continuous learning process through live projects, available in both online and offline modes. These projects allow students to gain hands-on experience throughout the academic year, contributing to their overall professional development by bridging the gap between classroom learning and industry practices.

◆ CORPORATE ENGAGEMENT ACTIVITIES

SIMS organizes a range of Corporate Engagement Activities, including leadership talks, panel discussions, guest sessions, fireside chats, and the launch of various corporate competitions on campus. These events bring senior corporate leaders from diverse industries to interact with students, offering valuable industry insights and preparing them for successful careers in the corporate world.

PLACEMENT PROCESS - FINALS & SUMMER INTERNSHIP



* The placement process varies from company to company. However, majority of the companies follow the above selection on process.

PLACEMENT TEAM CONTACT DETAILS



Ms. Shweta Mehrotra

Head - Placements

Contact: 020-25593252 / +91 9986614210

Email: head_placements@sims.edu, placements@sims.edu

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Shantanu Churamani

+91 9561006442



Meghna Srivastava

+91 9561085028



Aarush Asthana

+91 9561006434



Divya Pathak

+91 9561006436



Abhay Chauhan

+91 9561006435



Sneha Singh

+91 9561006440



Arushi Srivastava

+91 9561006443

020-25593230/31/32/33/36 | +91 9986614210
placements@sims.edu | head_placements@sims.edu

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SIMS Institute's official page - https://www.instagram.com/simpune_official
SIMS Placement Team - <https://instagram.com/simsplacements>



<https://www.facebook.com/PuneSIMSOOfficial>



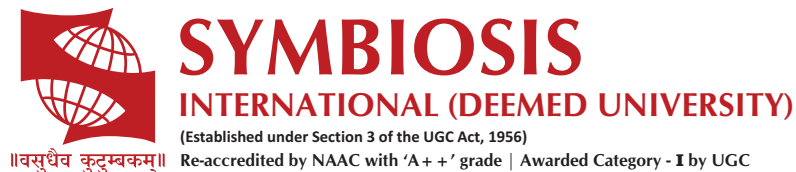
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