

ONLINE Programme On

Transformation through Game based approach

Innovations and evolving business models are part of a rapid change that is forcing Industry and Academia professionals to learn, deploy, and adopt new ways and maintain their competitive advantage. Here's an opportunity to attend uniquely designed programme that sensitizes participants towards game-based-approach for rapid paced transformation.

This programme is designed to help you :

- ❖ Learn about Game-based-approach
- ❖ Assimilate Practices & Engagements around the world
- ❖ Discover how Games enable rapid paced Transformation
- ❖ Participate & Experience the approach
- ❖ Identify possibilities & potential applications

Pedagogy of the Programme:

- ❖ The pedagogy will be interspersed with lecture sessions on theory and practice. Role plays, closed group analyses, and applied learning projects including games.
- ❖ Program is based on the book IT Through Experimental Learning,
- ❖ Author anchors the program and provides the tools and techniques to apply experiential learning to overcome the challenges posed in your business through an innovative, game-based approach.

Who Should Attend:

- ❖ Industry Executives responsible for managing and leading business functions.
- ❖ Academic Professionals engaged in Higher Education

No.	Date	Time	Target Audience	Registration Fee
1.	20.11.20	10.00-12.00pm	Teachers & Faculty	Rs. 250
2.	21.11.20	10.00-12.00pm	Industry Executives	Rs. 250

Kindly Note:

- Certificate of participation will be provided to each participant at the conclusion of the programme
- ***Participant attending both the days is required to pay registration fee of Rs. 400/- inclusive of tax***
- Limited seat (40) are available on first-cum-first-serve basis
- **Last date of registration: 18th November, 2020**

Resource Person: **Mr. Shreekant Shiralkar**

Author of book on Game-based-approach having extensive experience of working at Globally renowned Organizations. Associated with multiple leading Academic Institutions throughout India. An seasoned management professional having expertise on leading & managing business functions as well as technology consulting.

For any further queries please get in touch with: -

Dr. Arti Chandani
Associate Professor
Mobile: 9371533791
Email:

arti.chandani@sims.edu

Ms. Sanchari Debgupta
Research Assistant
Mobile: 7798613911

sanchari.debgupta@sims.edu

Mr. Sachin Jadhav
Coordinator
Mobile: 9404222054
Email: sachin.jadhav@sims.edu

[Registration link](#)

Bank Details:

Beneficiary Name	: SIMS PUNE
Beneficiary Bank Name	: Axis Bank Ltd
Beneficiary (Unique) Account No	: 01757717185
Branch Location	: Mumbai
Branch	: Centralized Processing Hub
IFSC CODE	: UTIBOCCH274 (5th character is 'zero')