

Faculty Publication - Journals (2022-2023)

S.No	Title	Author(s)	Source Title	Date
1	A study to identify degree of satisfaction in the occupied Job roles among the Indian Army Officers	Lawande, Naval; Kaur, Mandeep; Dhaigude, Rahul	International Journal of Early Childhood Special Education	Jul-22
2	Statistical Modeling and Analysis of Online Examinations in Covid-19	Raman, Ramakrishnan; Gupte, Rajani	CARDIOMETRY	Aug-22
3	Covid-19 pandemic and Work from home as the new paradigm of human resource management for digital India	Dsouza, Candida; Chitranshi, Jaya	CARDIOMETRY	Aug-22
4	Covid-19 Affected Workers of Micro, Small, and Medium Enterprises	Chandak, Alaka; Yeravdekar, Rajiv; Shinde, Rajesh; Bhosale, Kirti	CARDIOMETRY	Aug-22
5	Quintessential leadership of 21st century - paving through the pandemic	Nair, Athulya; Mehta, Mita	CARDIOMETRY	Aug-22
6	A Behavioural Analysis to Explain the Intent While Buying Organically Made Skin Care Essentials in Young Working Professionals of Noida City	Sharma, Sakshi; Lawande, Naval	CARDIOMETRY	Aug-22
7	An empirical study on the relationship between financial literacy and emotional biases	Dureha, Smriti; Jain, Vaishali	CARDIOMETRY	Aug-22
8	Indian consumer's receptivity to Chinese products in 'aatma nirbhar Bharath' era	Mandal, Subhojit; Islam, Tajamul	CARDIOMETRY	Aug-22
9	Psychology of consumer: study of factors influencing buying behavior of millennials towards fast-fashion brands	Bhattacharjee, Abhik; Chanda, Ruby S.	CARDIOMETRY	Aug-22
10	Personality type of consumers and their engagement with brands on Instagram	Kumar, Vikash; Mehendale, Smita	CARDIOMETRY	Aug-22
11	A social constructivism approach to learning digital technologies for effective online teaching in Covid-19	Yeravdekar, Vidya; Raman, Ramakrishnan	CARDIOMETRY	Aug-22
12	Developing Cross-Cultural Competencies in Startups after Covid-19: An Overview	Raj, Himani; Shree, Sonal; Dange, Pravin	CARDIOMETRY	Aug-22

13	A study on the determinants of learner satisfaction in moocs	Khan, Mahir Ali; Islam, Tajamul	CARDIOMETRY	Aug-22
14	An Exploratory Study of Factors Affecting University Choice Decision Made By Students for Business Schools in Pune	Mulchandani, Dhruv; Islam, Tajamul	CARDIOMETRY	Aug-22
15	Examining Onboarding Experience through the Lens of New Employees' Expectations after Covid-19: An Empirical Study	Singh, Jay Kant; Shree, Sonal; Dange, Pravin	CARDIOMETRY	Aug-22
16	Online Classrooms: A Research Study to understand factors affecting Students' motivation towards E-learning	Gupta, Abhishek; Chopra, Komal	CARDIOMETRY	Aug-22
17	Understanding critical success factors and customer expectations for Indian travelers after COVID-19	Singh, Prabal Pratap; Pabalkar, Vanishree	CARDIOMETRY	Aug-22
18	A Study to Find Effects of Covid-19 on Brick and Mortar Stores in Roorkee in Uttarakhand	Tyagi, Hemant; Gandhi, M. K.	CARDIOMETRY	Aug-22
19	Modelling and analysis for higher education shadow institutions in Indian context: an ISM approach	Gokak, Arif Jamal Habib ; Mehendale, Smita ; Bhāle, Sanjay M.	Quality and Quantity	Sep-22
20	Migrant millennials & their food adoption perspective - A grounded theory approach	Jha, Suchita ; Chopra, Komal	Cleaner and Responsible Consumption	Sep-22
21	Corporate entrepreneurship and leadership theories: conceptual review	Verma, Shruti ; Mehta, Mita	Journal of Entrepreneurship in Emerging Economies	Sep-22
22	Railway Stations Redevelopment Programme under PPP model in India: a Study of Consumer Perception towards Proposed Facilities	Sinha, Shiksha; Chopra, Komal	CARDIOMETRY	Nov-22
23	A Semantic Analysis WRT Linguistic Approach of TV Commercials: A Case-Based Research for LUX (HUL)	Sukhari, Sreerupa; Chanda, Ruby	CARDIOMETRY	Nov-22
24	Factors Effective for Implementation of Lean in Manufacturing Organizations of India	Bagal, Suhas; Dasgupta, Hirak	CARDIOMETRY	Nov-22

25	What is in a Meme: Analysing the Perception of Gen Z to Memes and Virality in Modern Marketing	Kala, Illisha; Pawar, Sanjay	CARDIOMETRY	Nov-22
26	Sovereign Wealth Fund and Economic Indicators: An Exploratory Study	Sharma, Jainandan; Chandani, Arti	CARDIOMETRY	Nov-22
27	Effects of Country of Origin on Imported Cosmetics and Skincare Products in India	Shokeen, Tripty; Bhoyar, Pravin Kumar	CARDIOMETRY	Dec-22
28	The Factors Impacting Work-Life Balance Amidst Covid-19	Dewan, Amaani; Mehendale, Smita	CARDIOMETRY	Dec-22
29	Impact of COVID-19 and Online Streaming Services on the Movie Theater	Akram, Mohd; Bhoyar, Pravin Kumar	CARDIOMETRY	Dec-22
30	Management students' perspective and preferences towards flexible learning during covid-19 pandemic in India	Singh, Aakriti; Dhaigude, Rahul; Mandavkar, Gagan Rajendra	CARDIOMETRY	Dec-22
31	Work-Life Balance Among the IT Professionals During Covid-19	Mazumdar, Mehjubin; Chitranshi, Jaya	CARDIOMETRY	Dec-22
32	Understanding Investors Behaviour Based On Changing Market Scenario Due to COVID-19	Yadav, Gaurav; Dhaigude, Rahul	CARDIOMETRY	Dec-22
33	An Assessment of Talent Management and Talent Engagement Strategies for Indian Industries - Orientations Revisited In COVID-19 Crisis	Anwer, Shahbaz; Chitrao, Pradnya	CARDIOMETRY	Dec-22
34	The Impact of COVID-19 on Online Fashion Apparel Purchase Intention	Arora, Abhinav; Singh, Divyesh; Debgupta, Sanchari; Bhoyar, Pravin Kumar	CARDIOMETRY	Dec-22
35	Customer Satisfaction towards Convenient Grocery Shopping from Provisional Stores during COVID-19	Narayan, Rawat Nilima; Mehendale, Smita	CARDIOMETRY	Dec-22
36	Analysing The Effectiveness of Stress Management Practices Post COVID-19 With A Modified Job Stress Scale	Pal, Shruti; Lawande, Naval	CARDIOMETRY	Dec-22
37	Understanding the Association Between Constructive Nonconformity and Innovative Work Behavior: an Employee Perspective	Lawande, Naval	Australasian Accounting, Business and Finance Journal	Jan-23

38	New niche: the ageless market	Chanda, Ruby ; Debgupta, Sanchari	International Journal of Business Innovation and Research	Jan-23
39	Application of machine learning in banking and finance: a bibliometric analysis	Dubey, Rahul ; Chandani, Arti	International Journal of Data Analysis Techniques and Strategies	Jan-23
40	Marketing education to international students: A systematic literature review and future research agenda	Pawar, Sanjay Krishnapratap	International Journal of Consumer Studies	Jan-23
41	Psychological Contract Types influence on Innovative Work Behaviour: Mediating Role of Leader–Member Exchange in Service Sector during Pandemic	Chakraborty, Saswati ; Pandey, Suruchi ; Khurana, Anil	FIIB Business Review	Apr-23
42	Psychological Contract Types influence on Innovative Work Behaviour: Mediating Role of Leader-Member Exchange in Service Sector during Pandemic	Chakraborty, Saswati; Pandey, Suruchi; Khurana, Anil	FIIB BUSINESS REVIEW	Apr-23
43	The nexus between capital structure and firm-specific factors: evidence from Indian companies	Pathak, Mohit ; Chandani, Arti	Journal of Economic and Administrative Sciences	May-23