



## **SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES**

### **Management Development Program (MDP)**

#### **Finance for Non Finance Executives**

**19<sup>th</sup> November 2016 @ 9:30 am – 5:30 pm**

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#### **Introduction –**

MDP 'Finance for Non Finance' is specially designed to give brief idea and understanding of how Accounting and Finance functions works in an organization.

The objective of this workshop is basically to give basic understanding of financial concepts and get familiar with the figures of company's final accounts on fingertips.

#### **Objectives**

1. To understand how 'Accounting' works in an organization
2. To Understand 'Financial statements' under annual report and its Analysis
3. Basic Cost and Management Accounting concepts

#### **Pedagogy**

The pedagogy will comprise of PPT's, open class discussion, discussion on Annual report of a Listed Company.

**Suitable for –** Middle level Executives working in Production, Marketing and sales, Purchase, Stores, Quality Control, R&D

#### **Learning's from the MDP would be-**

1. Thorough knowledge of basic financial terms appearing under Balance sheet and statement of Profit and loss. Understanding EBDITA,EBIT,EAT, EPS,ROI, PAT, Cash Flow etc
2. Finance functions (Risk - Profit analysis)
3. Understanding purpose of Cost and Management Accounting in areas like product mix, make or buy decision, budgeting etc.

#### **Course contents –**

1. Basic Accounting process – key concepts
4. Explaining how to construct balance sheet and profit and loss account
5. Purpose of Cost / Management accounting
6. Time value concept – EMI calculation
7. Decisions taken in Finance department – How to get funds and where to invest

#### **Question answer session at the end**

**Faculty –** Competent FCMA having 15 years of Industry experience in large Engineering, FMCG like Kirloskar, Venkys, Tata Yazaki etc. Currently, as faculty at Symbiosis and other premier Management Institutes from last 8 years exclusively for Ex MBA and regular MBA course.

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**Venue:** Symbiosis Institute of Management Studies, Khadki, Range Hills Road, Pune-411020 | Ph 020 30213207

**Registration Fees per Participant:** Rs 2300 (Rs. 2000 + 15% Tax)

**Mode of Payment:** 1) By Cash; 2) Cheque/DD in the name of "Director SIMS"

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#### **Contact Details:**

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