

FAQs

Q. How to apply to SIMS for admission?

A. It is a twostep process.

Step 1 - It is mandatory to first fill the form and pay for Symbiosis National Aptitude (SNAP) Test by 23 Nov 2023, which is a common test for admission to all Symbiosis postgraduate institutes.

Step 2 - Register for SIMS by filling the form for admission to SIMS (on SNAP portal) and making payment by 09 Jan 24.

Note - Please log on to www.snaptest.org to complete your registration and payment for the SNAP test. Only those candidates who successfully register for SIMS by filling SIMS registration for admission form and completing the payment will be eligible for consideration and be called for the next round of selection ie the Group Exercise and Personal Interview (GEPI) round if they make it in the cut off for their category, ultimately determining their admission status.

Q. What is the number of student intake?

A. Total seats are 300. Open Defence category - 240 seats (80%), Defence Special category- 30 seats (10%) and Open/Industry Sponsored category -30 seats (10%)

Q. What are the eligibility criteria for taking admission to SIMS?

A. Candidate should be a graduate from any recognized University / Institution of National importance with a minimum of 50% marks or equivalent grade at graduation level. Candidates appearing for final year graduation examinations can also apply.

Defence category candidates should be son/ daughter/ spouse of Defence personnel. SIMS Defence Category is only for dependents/ wards of serving or retired Defence personnel (Army, Navy and Air Force). Dependents of personnel from Border Roads, MES, Assam Rifles, Coast Guard, ITBP, CRPF, and CISF and other Central Police Forces are not eligible for admission under the Defence category in SIMS Pune. They can apply under the Open/Industry Sponsored category. Refer SIU Prospectus.

Q. Which specializations does SIMS offer?

SIMS offers five specializations: Finance, Marketing, Human Resource Management, Operations and Supply Chain Management, and Data Analytics for Business. In addition to the above, in the 2nd and 3rd semesters, in the basket of courses to choose from, courses on International Business and Information Systems are also offered.

Q. When are specializations offered?

A. All the subjects are common in the first semester. At the end of the first semester, a student may choose the desired specialization. Specializations are from 2nd semester onwards.

Q. What is the selection process for admission at SIMS after SNAP 2023?

A. SIMS selection process is as follows:

Step 1 – SNAP exam is conducted (Common to all).

Step 2 –GEPI –

Category wise SNAP list is prepared of all candidates who have registered and paid for SIMS.

A cut-off in each category is decided and those candidates who are within the cut off are called to select their date and time for Group Exercise and Personal Interview (GEPI) rounds.

Final Merit List (category wise) based on marks obtained out of 100 (SNAP - 50 marks, GE-PI - 50 marks) is prepared.

Call letters for provisional admissions are sent as per the merit list and remaining candidates are given a waitlist number.

Q. What is GE-PI process of SIMS?

A. It is a post-SNAP selection process where shortlisted candidates are invited to participate in a group exercise and personal interview.

GROUP EXERCISE: Candidates are divided into groups and each group is given a particular task like group discussion/ story formation/ panel discussion/ case let discussion/ group activity and evaluated separately by two panelists.

PERSONAL INTERACTION: The PI process is done after the completion of the GE process where candidates are interviewed by a panel of two interviewers on aspects related to academic qualifications, interests and hobbies, general knowledge, statement of purpose and work experience (if any).

Q. What is the ratio of Work Experience & Freshers at SIMS?

A. There is no such prescribed ratio. Admissions exclusively depend on a merit basis

Q. What is the ROI of SIMS?

A. Best ROI on fees to CTC ratio (over 125 % to 150%)

Q. Does SIMS provide provide an educational loan facility?

A. Please visit our education loan partners – <https://siu.edu.in/education-loans.php>

Q. What is the fee structure of SIMS?

A. Academic fees are Rs 12.43 Lakhs for Defense Category & Rs 17.84 Lakhs for Open/Industry Sponsored categories.

Q. What is the Campus culture like, and are there student organizations or clubs I can join in?

A. SIMS has a vibrant, student friendly campus. Holistic development is achieved through – Curricular, Co-curricular and Extra Curricular activities and events conducted by various Cells, Clubs and Teams. All these are student driven and very effective. SIMS culture is inclusive, friendly, dynamic and cohesive. Students in SIMS are from all over India. About 45% are girls. There are separate hostels for girls and boys. SIMS has over fifteen student organisations for Academic and co-curricular activities and ten for extracurricular, cultural and social activities. Visit SIMS Website: <https://www.sims.edu/students>

Q. What are the major industries, fields, or companies where recent graduates have been placed?

A. Students of SIMS are placed in Consulting, IT, FMCG, Banking and Financial Services, Supply Chain, FinTech, Automobiles sectors. Many renowned companies are our legacy recruiters such as Accenture, Google, ICICI, Bank of America, Coca-Cola, BNY Mellon, E&Y, Goldman Sachs, Dell, IBM, Infosys, WNS, Marsh, Mercer, Citi etc .

Q. How does SIMS assist students in securing internships or summer placements?

A. SIMS has Placement Team led by Head Placements who has over ten years of Corporate experience. The team has three other staff members and a student driven team of senior and junior students. The team does research and also analyses the market trends and reaches out to the companies for Final Placements and Summer Internships. SIMS has over forty legacy and loyal recruiters from Consulting, Banking, Financial Services, Insurance, IT, Fintech, Automobile, Realty, Pharma and ITES sectors.

The Placement Team prepares the students by getting Corporates, Alumni, and trainers to conduct GD sessions, Mock interviews, CV writing, Workshops, guest lectures, Leadership and Self-Development activities, mentoring by Alumni and Corporates etc.

SIMS placement team provides placement assistance to eligible students by getting the companies for Final Placements and Summer Internships. Students who are shortlisted by companies get an opportunity to sit for further selection process. Students have to prepare themselves and get themselves placed. A student once placed in any company, cannot participate in any further placement process. SIMS gets around 70 to 90(25 to 30%) PPOs from Summer Internships. For more details visit <https://sims.edu/placements.php>

Q. Does the MBA Program at SIMS offer resources and support for students interested in entrepreneurship or starting their business?

A. SIMS has a dedicated Entrepreneurship cell to promote entrepreneurship. The Cell conducts various events, activities, guest sessions exclusively for students who aspire to start their ventures. In addition, guidance, encouragement and other facilities are provided to those who want to start their ventures.

SIMS has an incubation Centre funded by the Ministry of Micro, Small and Medium Enterprises (MSME). In addition, a Business Plan competition judged by Entrepreneurs or Venture Capitalists is held for the students who come out with new ideas and some get investments too. Best ideas are considered and the students are guided by the investors

Q. What is the strength of students being freshers or students coming with work experience?

A. The number can vary every year. There is a good ratio of students with work experience and freshers. This helps in their learning, development and also placements as companies prefer a mix of freshers and experienced students (upto 3 years) for Final Placements.

Q. How are career support and placement assistance provided to students?

A. SIMS has a well thought of, robust, extensive and exhaustive system for preparing students for both Final Placements and Summer Internships. SIMS offers comprehensive career support, including a dedicated placement cell, pre-placement training, internships, and industry interactions, emphasizing skill development, resume building, and mock interviews, and leveraging a strong alumni network and company collaborations to provide diverse placement opportunities and career guidance for students.

Q. What are the average and highest placement packages offered to the students in the last placement session?

	Final Placements (2021-23)	SIP (2022-24)
Highest	21.5 LPA	2.12 L per month
Top 50	15 LPA	83 K
Top 100	14 LPA	64.5 K
Top 150	12.8 LPA	55 K
Median	12.9 LPA	53.5 K
Average	12.4 LPA	45 K
PPO	70	

Q. Can you share information about the faculty's qualifications and industry experience?

A. SIMS has both Visiting Faculty and Full-time Faculty. This makes the teaching and learning process dynamic, interesting and very knowledgeable. Visiting Faculty are industry professionals who have 10 to 25 years of work experience, who are experts in their domains, and who bring fresh and current perspectives, practical aspects, paradigms, and all the latest happenings in their teachings. Full-time Faculty are Ph.D., with brilliant research and teaching profiles. Most of them have over 10 years of work experience and 10 years of teaching experience. All of them are reviewers of research papers for many international journals and are on various committees of organisations at national level.

Both Visiting and Full-time faculty bring real-world insights to the classroom, enhancing the quality of education and preparing students effectively for their careers.

Q. What networking opportunities are available, such as alumni connections or industry events?

A. SIMS has a robust, dynamic, cohesive and wide network of over 5,000 alumni from MBA batches from 1995 to 2023. Alumni are part of the SIMS Standing Committee, GEPI panelists, Academic Review Committee, IQAC, and Specialised Subjects Committee. SIMS alumni help students with summer internships and placements by organising guest sessions, mentoring sessions, workshops, conducting mock interviews and group discussions, etc. Some alumni have instituted academic and other awards. SIMS organises alumni meetings in five cities: Delhi, Mumbai, Pune, Bangalore, and Hyderabad. SIMS alumni are the strength of SIMS.

Q. What is the MBA program's reputation and rankings?

A. SIMS is ranked no. 1 in the top leading B-schools of super excellence in India by CSR-GHRDC B-School survey, 2022. SIMS is ranked no. 3 in the state of Maharashtra amongst private institutes in India by CSR GHRDC B-school survey, 2022. SIMS stands no. 11 for placement, USP, social responsibility, networking, and industry interface in India (Both government and private). SIMS is given the ranking of no. 11 for faculty publication, research, consultancy, MDP, and other programs in India (Both government and private).

Q. Are there any opportunities for international study or exchange programs?

A. SIU has tie ups with a large number of Universities in UK, Germany, France, Australia, Japan, Singapore, US etc for Summer School, Semester exchange, or Visit tours. These are in mainly in the 3rd and 4th semester. Students are informed of the same each year and can apply for them. Selection is based on certain criteria laid down by SIU. For more details, please visit <https://www.sims.edu/collaborations>

Q. How does the SIMS orientation program benefit students?

A. SIMS offers a unique MBA credit course called "Transformation from Students to Corporate" that starts at the beginning of the program. It includes SIU-directed orientation, a bridge course to align all students, and a range of activities such as lectures, workshops, and management games. This experiential course helps students develop essential skills like time management, teamwork, presentation skills, and leadership. They also gain proficiency in Excel, Statistics, case study solving, Analytics and Research. As a result, students become more confident, articulate, and proactive, which enhances their academic performance and boosts their success in summer internships and final job placements.

Q. Is it mandatory for the incoming students of full-time MBA to be admitted to SIMS to be present in the orientation Program?

A. SIU mandates an Orientation programme for all institutes and all programmes of SIU. SIU requires several orientation sessions, which SIMS integrates into a credit course known as "Transformation from Students to Corporates." This course encompasses orientation sessions, a bridge course, and transformation sessions. This is a graded course which is a formal part of the curriculum and contributes to students' GPA and CGPA and recorded in their transcripts.

Q. How frequently are guest lectures conducted at SIMS to improve their understanding of industry and trends?

A. Guest lectures are held on the requests of the students. These help them to decide on their Specialisations, prepare them for Summer Internship interviews, Final Placements, increase their knowledge and learn of the latest happenings in the industry. They are regularly scheduled to enhance students' industry knowledge. Most of these are for those who volunteer to attend. There are some which are compulsory for all students.

Q. Where can I find more information about SIMS?

A. The Office of Admissions looks forward to helping you and answering your queries. You may call us at 020-25593250/254/201 on working days, Monday to Friday 9:00 am to 5:00 pm, and Saturday 9:00 and 1:00 pm.

GENERAL

1. What is the ranking of SIMS?

For the year 2024, SIU has been awarded grade A++ by NAAC. In same year, SIMS has been ranked: -

- No. 1 Top Leading B Schools of Super Excellence in India
- No 3 in the state of Maharashtra amongst private institutes in India
- No 11 for Placement USP Social Responsibility Networking & Industry Interface in India (Both Government & Private)
- No 11 for Faculty Publication Research Consultancy MDP & other programmes in India (Both Government & Private)

2. Where does SIMS stand for concerning entrepreneurship?

The entrepreneurship culture is of key importance to SIMS. To keep this culture alive, SIMS opened an Incubation centre in 2010, which acts as a platform for students with entrepreneurial zeal to realize their dreams. At SIMS, we believe a journey of a thousand miles begins with a single step, and the Incubation Centre acts as the first stepping stone. The centre is involved in initiatives regarding the same 'IDENTIFY ORAL CARE' being one of them.

3. Which specialization is better and why?

Individuals are encouraged to select their specialization as per their field of interest, personality, and experience in the relevant field.

4. When are the specializations allotted and are there any fixed number of seats for the same?

All the subjects are common in 1st semester. At the end of the 1st semester, a student may choose their desired specializations and three electives. A minimum of 20 students are required to start a specialization, and an elective course is run only if a minimum of 20 students register for it.

5. How many leaves/ holidays are given in a year to the students?

Leaves are given on all important national holidays. In addition, official leaves are provided when a student participates in inter-institute events, competitions, and/or events of reputation. A student may apply for leave separately, be it medical or personal, but will need to maintain the attendance criteria.

6. What is the attendance criterion?

Students must maintain 90% attendance in all semesters to appear for the placement process and 75% for appearing in the exams as per SIU rules.

7. The Pre orientation exam will be online or offline?

The Pre-Orientation test is conducted online.

8. How is the curriculum decided?

The curriculum is decided by SIMS in consultation with SIU and is kept updated as per the latest industry needs and requirements.

9. What happens during orientation?

The orientation Programme is one of the features that sets SIMS apart from other colleges. It is designed to give a sneak peek into what will come next to bring everyone up to speed irrespective of their previous background, all to prepare our student managers for a bright career during and post after their MBA. It includes introductory sessions on various subjects.

Guest sessions by industry experts, physical activities, and business activities, among other things. It also helps to build batch unity and friendships that last a lifetime, making it a truly unforgettable experience.

10. What about teaching pedagogy?

SIMS uses flip classroom group activities role, play individual assignments, class PPTs, research articles, and case studies as a major methodology of teaching. The regular conduct of guest talks, seminars, market simulations, quizzes, market surveys, and latest happenings discussion along with academic syllabus coverage, an integral part of academics

GE-PI:

1. What is the GE-PI process of SIMS?

GE-PI is a process where we invite candidates for further assessment after they are shortlisted based on SNAP exam results. It has three sub processes namely:

GROUP EXERCISE : Candidates are divided into groups and each group is given a particular task like group discussion or story formation.

PERSONAL INTERACTION: Candidates are interviewed by a panel of interviewers based on their academic qualifications, interests and hobbies, general knowledge , and work experience (if any)

2. How will I know if I am shortlisted for GE PI?

You will receive an E mail and SMS from SIMS if you are shortlisted. Also, the results of the shortlisted candidates are announced via a web link on the SIMS website.

3. How is the document verification going to take place during the GE PI process?

You must make a folder that contains the physical copies of all the required documents in the appropriate order so that it is easy for us to conduct the entire process. Kindly keep the original copies of the following documents ready in the same order as specified for the ID verification:

- Original SNAP test admit card
- SIMS GE PI admit card
- ID Proof (Aadhar card / PAN card / Passport / Driving licence / Voter ID card)

4. What is the dress code for GE-PI?

The dress code is business formal for both men and women. Please make sure to wear comfortable clothing as the process tends to go on for about 4 to 5 hours.

5. What if the GE PI dates clash with any other exam?

You have the option to select your desired slot as per your preference. Please let us know about your exam details beforehand so that prior arrangements are made, and you do not miss out on the GE PI process. You may contact admissions@sims.edu/gepi2024@sims.edu or call 020-25593250/254 for providing such details or for further guidance.

6. What will be the process flow since it is conducted online?

The GE PI will be conducted online. Shortlisted candidates will receive communication through e-mail. The process will be conducted virtually and there will be separate links for the same.

7. What are the dates for GE PI 2024?

The dates for the GE PI process are the 02, 03, 04, 10 and 11 February 2024.

8. When will the list of the shortlisted candidates for GE PI be declared?

The list will be out between the 13th and 16th of January 2024 and the admit card for GE PI will be available on the SIMS website from between 25th and 27th January 2024. It is all tentative and subject to change Make sure you fill out the GE PI form correctly if you are shortlisted, please be extremely careful while filling out the form and uploading the required documents.

9. What are the system requirements for the GEPI process?

- Processor Minimum i3 8 generation or higher (Intel i3/i5/i7 or AMD equivalent)
- RAM minimum of 8 GB or above.
- LAN 10/100/1000 Ethernet. Wireless 802.11 a/b/g/n.
- Functional Camera and Speaker.
- Battery backup minimum of 2.5 hours or above.
- Operating System WINDOWS 10 or higher.
- Latest ZOOM Version

10. When will the first merit list be declared?

The first merit list will be declared between the 22nd and 25th of February 2024.

11. How do I get my documents verified for the process?

While filling out the SIMS application you can upload all the required documents to the link of which will be provided by mail and available on the SIMS website. Please note that the application form and document upload option will be visible only to shortlisted candidates for the GE PI Process.

12. What should I do if there are any technical glitches or issues at the last moment?

Please write an e-mail to gepi2024@sims.edu or call 02025593250/254 immediately.

13. What should I do if I face network issues while the process is going on?

Please write an e-mail to gepi2024@sims.edu or call 02025593209/345/346 immediately.

14. What are the slot timings of the GE PI process held online?

There will be two sessions. The process will start at 9:00AM for morning session and 1:30PM for session afternoon. Candidates have choice to book slot at their convenience.

15. How Long does the GEPI process take place?

The duration of the GEPI process for a candidate can vary from 4 hours to 5 hours.

16. What documents are we supposed to upload for the GE PI process?

This list of all the documents to be submitted is on the SIMS website <https://www.sims.edu/>

(Full time MBA Program > Documents > Document Checklist)

<https://drive.google.com/file/d/1Irdjha0fzrr7sFJa8Fty-EJqnkN41Kjp/view>

17. How will the document verification be done this year?

The submission of documents is made online. Shortlisted candidates upload the required documents while filling out the SIMS application form and candidates will be reached out during the personal interview for further information. Also it is advised that you keep a check on the website for regular updates.

18. How much weightage does the SNAP score have toward the final admission?

It is 50 Marks for both GEPI and SNAP exams. Further bifurcation for GE PI is:

- 40 Marks PI (Personal Interaction)
- 10 Marks GE (Group Exercise)

So even if you have just cleared the cut off there is still a chance to earn the final merit list as the GE PI process also carries 50 Marks.

19. How should we prepare for the GEPI? What should we cover and from which books?

There are no particular books for the preparation of GEPI Just keep yourself updated with the recent news read newspapers and be thorough with your CV

For Group Exercise: Candidates are evaluated on how efficiently they can work in a group So you are advised to brush up on your communication skills

20. How to prepare for Personal Interaction?

- Go through your resume and know yourself Do not contradict your resume
- Be original and spontaneous get clear about what you want and how you aim to achieve that
- Tell the panel about yourself your interests and your achievements
- Be confident while answering

21. There are only a few seats for the open category What is my probability of getting selected?

There is fierce competition in the open category and seats are much fewer so it depends entirely on your performance in the process i.e. SNAP Test and the GE PI process

22. Is there a standard process for all institutes or do we need to appear separately for every institute?

Every candidate has to attend a separate process for all the institutes Make sure you apply to each Institutes separately

23. Since GE PI is online this year can you give us a few guidelines/tips for it?

- Have a good stable internet connection for proper connectivity
- Sit in a noise-free well-lit room
- Be formally dressed
- Check your camera and microphone to ensure that they are in proper working conditions
- Keep your documents handy
- A detailed mail regarding guidelines for GE PI will be sent to all the shortlisted candidates so don't worry about it

24. Does filling out a discrepancy report affect my GE PI evaluation process?

No, both the GE PI evaluation panel and verification panel work independently so it will not impact your GE PI evaluation If you can produce the pending documents within the stipulated time, it will not affect your candidature If not your candidature will stand ineligible for the subsequent processes If you fail to submit the documents on time, we will cancel your candidature

25. I have filled out the registration form but did not book a slot for the GE PI process What should I do?

We will allocate a slot for you as per the availability of slots after which no changes will be made. Please contact Admission team at 020-25593250/254 or email admissions@sims.edu

26.I applied under a specific category, but now I have realized that I am eligible only for another category but not for my applied category What should I do?

In this case, you will be allowed to go through the entire GEPI process. Based on the documents provided by you, your category will be updated and your candidature will be considered in that specific category (if you satisfy the eligibility requirements to apply for that category) for any subsequent process

27.What is the last date for booking the GE PI slots?

The last date to book slots for GE PI is 22nd January 2024 till 11: 59 pm.

PLEASE KEEP VISITING OUR WEBSITE <https://www.sims.edu/> FOR REGULARLY UPDATES

PLACEMENTS:

1. What are the placement packages offered at SIMS?

The CTC offered to the batch of 2022-24
Highest CTC – 23 LPA
Average of top 50 students – 18 LPA
Average of top 100 students – 16 LPA

2. When does the placement process start and what all companies visit the campus?

SIMS has an impeccable record of placement. The final recruitment process at SIMS is held between October and November. Companies from every sector (including BFSI FMCG IT Consulting and Manufacturing sector) visit to campus with placement opportunities for our students. This year the placement process was held in hybrid mode For more detailed information you may visit <https://sims.edu/placements.php>

3. Do companies visiting for placements prefer candidates with work experience?

This is not a general criterion for placement or with companies looking to recruit students However, it depends on the profile they are looking to hire for and some companies get a list of prerequisites with them (previous work experience may be one of them).

4. Do 10th, 12th, and graduation marks hold importance in the placements?

Yes, they do matter as companies may use that as a criterion for shortlisting It depends on the company policy and their list of prerequisites greatly.

5. How is the Summer Internship Program conducted at SIMS?

The Summer Internship Program (SIP) is for eight-ten weeks and the students are selected by the companies who visit campus for SIP selection as per their requirements Students may also look for internship opportunities while maintaining the requirements for the same and keeping the college informed about it from the start (permission must be taken from the concerned department).

For further queries or information please reach out to us at <https://sims.edu/placements.php>

FEES:

1. Fees Structure for batch 2023-25 and 2024-26

You can refer to the fee structure on our website <https://sims.edu/fulltime-mba-program.php>

2. **Mode of payment of fees**

The accepted mode of payments is through NEFT or RTGS or Demand draft.

3. **Where can I find more information about SIMS?**

The Office of Admissions looks forward to helping you and answering your queries. You may write to us at admissions@sims.edu or call us at 020-25593250/227/201 on working days. Monday to Friday 9:00 am to 5:00 pm and Saturday 9:00 and 1:00 pm)

ELIGIBILITY CRITERIA:

1. **Does SIMS accept test scores of CAT GMAT MH CET etc?**

No, SIMS only accepts SNAP scores.

2. **What are the eligibility criteria for an NRI?**

The admissions of international students are centralized for all the constituent institutes of Symbiosis International University and routed through Symbiosis Centre for International Education (SCIE) All International/NRI students aspiring for admission are required to contact below: Symbiosis Centre for International Education Tel: +9 1 20 2567 1 905 Email: intadmissions@symbiosis.ac.in Website: www.scie.ac.in

INFRASTRUCTURE:

1. **Does SIMS provide an on-campus living facility?**

Yes, SIMS provides a residential MBA programme making it mandatory for students to stay on campus.

2. **What are the precautions being taken to make the hostel and mess safe for students during the pandemic?**

All the necessary precautions as per the directives of the authorities are being taken to make the campus safer for students. The food in the mess and canteen is also cooked hygienically taking utmost precautions to ensure the wellbeing of the students.

The Office of Admissions looks forward to helping you and answering your queries. Please call us at 020-25593250/254/201 on working days, Monday to Friday 9:00 am to 5:00 pm, and Saturday 9:00 and 1:00 pm.