

Faculty Publication - Conference Papers (2022-2023)

S.No	Title	Author(s)	Source Title	Date
1	Exploiting Tacit Knowledge: A Review and Possible Research Directions	Saini, Pawankumar ; Chitrao, Pradnya	Lecture Notes in Networks and Systems	Jul-22
2	Evaluation of Homemaker Purchase Behaviour Post-pandemic Using Kirkpatrick Model and Content Analysis Approach	Chopra, Komal	Springer Proceedings in Business and Economics	Sep-22
3	Psychological Well-Being of Employees During COVID-19 Pandemic	Chitranshi, Jaya	Springer Proceedings in Business and Economics	Sep-22
4	COVID-19: Effect on Indian Beauty Industry	Chanda, Ruby ; Kaul, Geetih	Springer Proceedings in Business and Economics	Sep-22
5	To study the challenges faced in application of artificial intelligence in automobile industry	Gandhi, Madhup K. ; Chaudhari, Chetan ; Ghosh, Kaushik	AIP Conference Proceedings	Oct-22
6	Indigenous Electric Propulsion System for Indian Navy—Step Towards Atmarirbharta and Low Emissions	Alok Bhagwat, N.M. ; Chitrao, Pradnya V.	Lecture Notes in Networks and Systems	Nov-22
7	The Influence of Tacit Knowledge Sharing on Skill Development of Employees in Engineering Organizations	Saini, Pawankumar ; Chitrao, Pradnya V.	Lecture Notes in Networks and Systems	Nov-22
8	Identification of Human Capital Management Policy for the Officers Serving in the Unit in the Indian Army	Singh, Rahul ; Chitranshi, Jaya	AIP Conference Proceedings	Jan-23

9	A Study: Challenges in Implementation of Total Productive Maintenance (TPM) in the Automotive Industry	Iyer, Ganesh ; Gandhi, M.K.	AIP Conference Proceedings	Jan-23
10	A statistical approach for assessing service quality of online food businesses	Pabalkar, Vanishree ; Phogat, Punit	AIP Conference Proceedings	Jan-23
11	The Impact of Organisational Culture on Employees' Behaviour in Research and Development Organisation	Pandey, Ravindra ; Chitranshi, Jaya	AIP Conference Proceedings	Jan-23
12	Digital brand transformers and digital engagement in Indian pharmaceutical industry during COVID 19	Rai, Noopur ; Mehendale, Smita	AIP Conference Proceedings	Jan-23
13	Digitization of Measuring Scales in Social Science Research Area	Toradmal, Mahesh Bapusaheb ; Mehta, Mita ; Chandani, Arti	Lecture Notes in Networks and Systems	Jan-23
14	Restructuring Through Cross-Border Acquisition: A Study on Financial Performance of Selected Indian Acquirers	Mishra, Shweta ; Divekar, Vivek	AIP Conference Proceedings	Jan-23
15	Exploratory factor analysis in social media by Kaiser-Meyer-Olkin statistical approach	Sood, Vanika ; Mehendale, Smita	AIP Conference Proceedings	Jan-23
16	A Study on Factors Influencing Customer Brand Switching Behavior in Indian Telecom Market	Dhankhar, Abhilash ; Dasgupta, Hirak	AIP Conference Proceedings	Jan-23

17	An Empirical Assessment of Modified Technology Acceptance Model for Adoption of Hybrid Cars by Millennial in India	Nag, Debarun ; Mehendale, Smita	AIP Conference Proceedings	Jan-23
18	Review on the Use of Floating Rate Note (FRN) Linked Green Bonds as a Tool for Financing Sustainable Climate Action Goals	Mallick, Amit Kumar ; Rathore, Tushar	AIP Conference Proceedings	Jan-23
19	Promotion of Sustainable Entrepreneurship Through Executive MBA Education	Chitrao, Pradnya Vishwas ; Bhoyar, Pravin Kumar ; Divekar, Rajiv	Smart Innovation, Systems and Technologies	Mar-23
20	Understanding the interaction among motivators of entrepreneurial aspiration of university students in India	Agrawal, Amit Kumar ; Tripathi, Vanchan ; Bhoyar, Pravin Kumar	International Journal of Enterprise Network Management	Apr-23
21	Green Marketing and Its Effects on Consumer Behaviour	Chitrao, Pradnya Vishwas ; Bhoyar, Pravin Kumar ; Divekar, Brig. Rajiv ; Singh, Mukesh	Lecture Notes in Networks and Systems	May-23
22	Machine Learning Approaches for Educational Data Mining	Toradmal, Mahesh Bapusaheb ; Mehta, Mita ; Mehendale, Smita	Lecture Notes in Networks and Systems	Jun-23