

**Symbiosis Institute of Management Studies (SIMS) Khadki Campus Pune, a constituent of Symbiosis International University (SIU)**  
**Masters of Business Administration (Part Time) 2019-21 Program Structure**  
**(Specializations Offered: Marketing, Finance, Operations, and Human Resource)**

**MBA (Part Time) 2019-21 Batch**  
**Program Structure**

MBA (Part Time) is a 30 months program conducted separately on **Weekdays** in the evening – Monday to Friday and **Weekends** – Saturdays & Sundays from morning to evening, so you avail the benefits of the same top-ranked curriculum of our full-time MBA in addition to latest case study discussion and best pool of industry experienced faculty to build a solid foundation in all functional areas of business while gaining global, technology and entrepreneurial perspectives. **Specializations in Marketing, Finance, Operations, and Human Resource** are offered during this program so the executive students will get MBA (Part Time) with specialization mentioned in degree certificate.

1. **Objective** : To provide high quality management education to working professionals through advancement of knowledge in all business related disciplines and development of ethos of corporate professionalism in these executive students.
2. **Duration** : Two and Half Years, i.e. 30 Months (Five Semesters)
3. **Intake** : 110 Seats (Including Weekdays & Weekends Batches)
4. **Reservation of Seats** : Open to all
5. **Eligibility** : An executive/professional seeking admission for the programme must possess Bachelor's Degree of any Statutory University or any other recognized Foreign University with 50% marks and **Two Years of Work Experience after graduation.**

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6. **Selection Procedure** : Personal Interaction
7. **Program Pattern** : Specializations in Marketing, Finance, Operations, and HR. Total five semesters.
8. **Fees** : Rs 3,96,000/- for all 5 semesters + Rs 10,000/- refundable deposit.  
1<sup>st</sup> Semester – Rs 99,000/- + Rs 10,000/- (refundable deposit) = Rs 1,09,000/-  
2<sup>nd</sup> Semester – Rs 99,000/-  
3<sup>rd</sup> Semester – Rs 99,000/-  
4<sup>th</sup> Semester – Rs 99,000/-  
5<sup>th</sup> Semester – Nil  
**Total: Rs 4,06,000/-**  
Note: No extra charges such as books, exam fees etc. In short, it includes everything.
9. **Assessment** : All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external (University) exam.
10. **Standard of Passing** : The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to 'O' (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared fail. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 for the program.
11. **Award of Degree** : **“Masters of Business Administration (Part Time)”** will be awarded at the end of 5th semester examination by taking into consideration the performance of all 5 semesters' examinations after obtaining minimum 4 CGPA out of 10 CGPA.

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**Semester I**

<b>Course Code</b>	<b>Course Name / Subject Name</b>	<b>Credits</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
020447101	Managerial Economics	2	100	-	100
020447102	Research Methodology	2	100	-	100
020447103	Legal Aspects of Business	2	100	-	100
020447104	Essentials of Marketing Management	2	60	40	100
020447105	Human Resource Management	2	60	40	100
020447106	Management of Operations	2	60	40	100
020447107	Financial Accounting	1	50	-	50
020447108	Cost Accounting	1	50	-	50
020447109	Organizational Behaviour	2	60	40	100
0204471010	Goods and Service Tax	2	60	40	100
<b>Total</b>		<b>18</b>	<b>700</b>	<b>200</b>	<b>900</b>

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**Semester II**

<b>Course Code</b>	<b>Course Name / Subject Name</b>	<b>Credits</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
020447201	Consumer Behaviour	2	60	40	100
020447202	Strategic Management	2	100	40	100
020447203	Product Management	2	100	-	100
020447204	Leadership and Capacity Building	2	60	40	100
020447205	Fundamentals of Supply Chain Management	2	60	40	100
020447207	Financial Risk Management	2	100	-	100
020447208	Management Accounting	2	60	40	100
020447209	Marketing Research	2	100	-	100
0204471210	Business Statistics	2	100	-	100
<b>Total</b>		<b>18</b>	<b>700</b>	<b>200</b>	<b>900</b>

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**Semester III**

<b>Course Code</b>	<b>Course Name / Subject Name</b>	<b>Credits</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
020447301	Corporate Governance and Ethics	2	100	-	100
020447302	International Business and Global Strategies	2	60	40	100
020447303	Customer Relationship Management	2	60	40	100
020447304	Financial Management	2	60	40	100
020447305	Six Sigma	2	100	-	100
020447306	Brand Management	2	100	-	100
020447307	Introduction to Financial Markets and Institutions	2	60	40	100
020447308	Training and Development	2	60	40	100
0204471310	Mini Project	8	-	400	400
<b>Total</b>		<b>24</b>	<b>600</b>	<b>600</b>	<b>1200</b>

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### **Semester IV – Specializations**

**Note:** Students have to select any one of the FOUR specializations as mentioned below.

E.g. Marketing OR Finance OR Operations OR Human Resource

#### **Marketing**

<b>Course Code</b>	<b>Subject Name</b>	<b>Credits</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
<b>Compulsory Subjects</b>					
020447401	Entrepreneurship	2	60	40	100
020447402	Management Information System	2	60	40	100
020447403	Business Analytics	2	100	-	100
020447404	Merger and Acquisition	2	100	-	100
020447405	Security Analysis and Portfolio Management	2	100	-	100
<b>Marketing Specialization Subjects</b>					
020447406	Business to Business Marketing	2	60	40	100
020447407	International Marketing	2	100	-	100
020447408	Integrated Marketing Communication	2	60	40	100
020447409	Marketing Strategy	2	100	-	100
020447410	Digital Marketing	2	60	40	100
<b>Total</b>		<b>20</b>	<b>800</b>	<b>200</b>	<b>1000</b>

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**Finance**

<b>Course Code</b>	<b>Subject Name</b>	<b>Credits</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
<b>Compulsory Subjects</b>					
020447401	Entrepreneurship	2	60	40	100
020447402	Management Information System	2	60	40	100
020447403	Business Analytics	2	100	-	100
020447404	Merger and Acquisition	2	100	-	100
020447405	Security Analysis and Portfolio Management	2	100	-	100
<b>Finance Specialization Subjects</b>					
020447411	Advanced Corporate Finance	2	60	40	100
020447412	Derivative Markets	2	100	-	100
020447413	Financial Modelling	2	60	40	100
020447414	International Finance	2	100	-	100
020447415	Project & Infrastructure Finance	2	60	40	100
<b>Total</b>		<b>20</b>	<b>800</b>	<b>200</b>	<b>1000</b>

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**Operations**

Course Code	Subject Name	Credits	Internal Marks	External Marks	Total Marks
<b>Compulsory Subjects</b>					
020447401	Entrepreneurship	2	60	40	100
020447402	Management Information System	2	60	40	100
020447403	Business Analytics	2	100	-	100
020447404	Merger and Acquisition	2	100	-	100
020447405	Security Analysis and Portfolio Management	2	100	-	100
<b>Operations Specialization Subjects</b>					
020447416	Service Operations Management	2	60	40	100
020447417	Operations Research	2	100	-	100
020447418	IT for Managers II	2	60	40	100
020447419	Game Theory for Strategic Thinking	2	100	-	100
020447420	Project Management	2	60	40	100
<b>Total</b>		<b>20</b>	<b>800</b>	<b>200</b>	<b>1000</b>



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**Human Resource**

Course Code	Subject Name	Credits	Internal Marks	External Marks	Total Marks
<b>Compulsory Subjects</b>					
020447401	Entrepreneurship	2	60	40	100
020447402	Management Information System	2	60	40	100
020447403	Business Analytics	2	100	-	100
020447404	Merger and Acquisition	2	100	-	100
020447405	Security Analysis and Portfolio Management	2	100	-	100
<b>Human Resource Specialization Subjects</b>					
020447421	Talent Management	2	60	40	100
020447422	Performance Management System	2	100	-	100
020447423	Organizational Development & Change	2	60	40	100
020447424	Employment Related Laws	2	100	-	100
020447425	Compensation & Reward Management	2	60	40	100
<b>Total</b>		<b>20</b>	<b>800</b>	<b>200</b>	<b>1000</b>

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**Semester V**

Course Code	Subject Name	Credits	Internal Marks	External Marks	Total Marks
020447501	Dissertation	20	-	1000	1000
<b>Total</b>		<b>20</b>	<b>-</b>	<b>1000</b>	<b>1000</b>

**Important:**

- 1. The Meanings of Internal Marks:** The subjects are taught and evaluated by the same respective faculty members. No University exam for those subjects.
- 2. Internal Evaluation Components:** Assignment, Presentation, Quizzes, Case Study etc.
- 3. The Meaning of External Marks:** Symbiosis International University will conduct subjective exam for that subject (40%) besides 60% internal marks as stated above.
- 4. Mini Project / Dissertation:** Exam would be in the form of Viva / Presentation for 100% marks besides hard copy submission.
- 4. Credit:** 1 credit means 15 hours class room teaching and 50 marks. 2 credits means 30 hours class room teaching and 100 marks.

**Other Instructions:**

- Symbiosis International (Deemed University) keeps receiving the updated guidelines from AICTE / UGC, Govt of India regularly in order to incorporate the changes in the form of new nomenclature, duration of program etc. In such cases, the candidates who have applied for this program have to accept the change.
- Candidates will be communicated immediately if there is any change in fee structure as decided by Fee Structure Committee of SIU.

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For more details please contact  
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